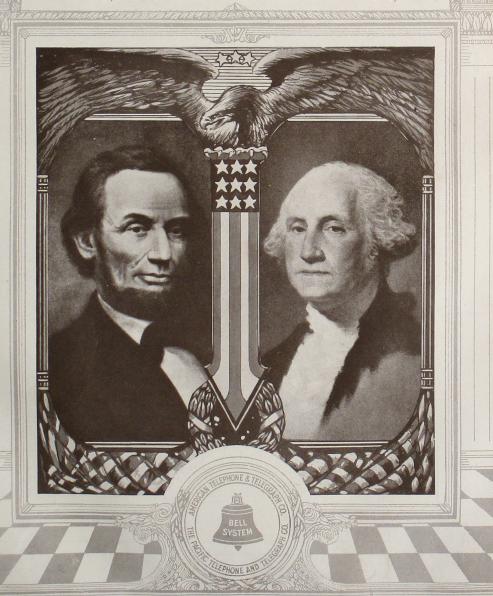


Pacific Telephone Magazine FEBRUARY, 1923 Vol. YVI. N.

Vol. XVI, No. 8



THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

H. T. SCOTT,
CHAIRMAN BOARD OF DIRECTORS.

G. E. McFARLAND, PRESIDENT.

H. D. PILLSBURY, VICE PRESIDENT AND GENERAL ATTORNEY.

J. C. NOWELL, VICE PRESIDENT AND GENERAL MANAGER.

G. J. PETTY,
VICE PRESIDENT AND TREASURER.

T. V. HALSEY,

F. C. PHELPS,

E. S. PILLSBURY,

J. T. SHAW, Assistant Vice President.

N. WIGTON,
ASSISTANT TO GENERAL MANAGER

B. C. CARROLL,

C. W. BURKETT,

P. H. COOLIDGE,
GENERAL COMMERCIAL SUPERINTENDENT.

J. H. CORCORAN,
GENERAL SUPERINTENDENT OF TRAFFIC.

D. P. FULLERTON,
GENERAL SUPERINTENDENT OF PLANT.

T. V. HALSEY,
SECRETARY EMPLOYEES' BENEFIT FUND COMMITTEE.



CUMIENI:	
FRONTISPIECE: Chief Engineer of the Pacific Telephone and Telegraph Company and Immediate Staff	
Mr. Thayer's Voice, Hurled Across the Atlan-	
tic, Heard in England	3
Not Enough Space	5
The Telephone in France	5
About a Million and a Half Telephone Calls in	
Los Angeles Each Day	6
Our Chief Engineer's Force	8
Astoria Fire Proves Mettle of Telephone Peo-	
ple	9
A True Fish Story	12
The Tale of a Sunny California Snowstorm	13
Pacific Company Directors Report to Stockholders	11
	14
Editorial:	
Patriotism	16
The Theo. N. Vail Medals.	17
President McFarland's Milestone	17
The Ohio Bell	17
Employees Who Became Eligible for Service Emblems During January, 1923	10
Inland Plant Promotions	18 20
Death of Mrs. Smith	20
Payments From Employees' Benefit Fund Dur-	20
ing Year 1922	21
Oakland, Cal., Now Fifth City in Number of	
Telephones in Our Territory—With the Ex-	
ception of Los Angeles, Shows the Greatest	
Increase in Eight Largest Cities	24
The Hint Courteous.	24 24
Make Opportunities	25
A Romance	25
	23
Notes From the Divisions:	-
Oregon	22
Washington	28 33
Coast	40
Inland	45



1—G. H. Senger, Fundamental Plan Engineer. 2—R. W. Mastick, Engineer. 3—H. E. Pratt, Office Manager. 4—C. W. Burkett, Chief Engineer. 5—D. E. Wiseman, Equipment Engineer. 6—E. V. Cobby, Building Engineer. 7—A. N. Hall, Appraisal Engineer.

CHIEF ENGINEER OF THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY AND IMMEDIATE STAFF

The PACIFIC TELEPHONE MAGAZINE

Volume XVI

FEBRUARY, 1923

Number 8

Mr. Thayer's Voice, Hurled Across the Atlantic, Heard in England

For some weeks the scientific staff of the American Telephone and Telegraph Company has been conducting experiments with special radio telephone apparatus and methods.

During these experiments the engineers have used the station of the Radio Corporation of America at Rocky Point, Long Island, to send signals and words to other engineers who had been sent to New Southgate, England, to assist in the tests and observe the results that were obtained under all possible conditions.

On the evening of January 14 of this year complete messages were scheduled for transmission, not as a planned demonstration but rather as an incident in a long series of experiments which are still being continued, and President H. B. Thayer of the American Telephone and Telegraph Company telephoned from his office in New York to England by way of the Rocky Point radio station. He said: "This is Mr. Thayer of the American Telephone and Telegraph Company speaking from 195 Broadway, New York City, through the Rocky Point station of the Radio Corporation of America.

"The radio apparatus and system used

in this test is made possible by coöperation between the American Telephone and Telegraph Company and the Radio Corporation of America, and is the result of research and experimental work in the laboratories of the American Telephone and Telegraph Company and in the laboratories of the Radio Corporation of America and its associated companies.

"In 1915 the American Telephone and Telegraph Company transmitted a message across the Atlantic by radio telephone from Arlington, Virginia, to the Eiffel Tower in Paris, where it was heard and understood by our own engineers and by others. During 1915 we also sent a telephone message from Arlington Parkway across the Pacific Ocean to the Hawaiian Islands, where it was heard and understood by our own engineers and by officers of the United States Navy. Since then great improvements have been made in the art not only of radio, but of telephony and of radio telephony. In the experiments which we are now conducting we are making use of these improvements.

"Beyond a small group listening for this message to England, I do not know



PRESIDENT H. B. THAYER OF AMERICAN TELEPHONE AND TELEGRAPH COMPANY, WHOSE VOICE WAS HEARD DISTINCTLY IN ENGLAND





whose ears this message may reach. To all who hear it, I wish health and prosperity. Will you who are now hearing it inform me that you have heard it and tell me how clearly it comes to you?"

It was 9 p. m. when Mr. Thayer began speaking, which would make it 2 a. m. Greenwich time in England. At 9:11 p. m. word had been received from England by cable announcing the complete success of the experiment.

General John J. Carty, vice president of the American Telephone and Telegraph Company, and in charge of the department of development and research, sent a message at 9:07 p. m., and at 9:14 p. m. a cablegram arrived in America as follows: "Purves recognized Carty's voice," the reference being to Major T. F. Purves, who is engineer-in-chief of the British postal system.

Further messages were sent by W. S. Gifford, vice president in charge of the department of accounts and finance of the American Telephone and Telegraph Company, and others, all of which were distinctly heard by a group of editors, scientists, engineers, and press representatives in England, who had been invited to form the audience during the course of

the experiments. British press representatives cabled Mr. Thayer during the progress of the test and said: "Representatives of British press congratulate American Telephone and Telegraph Company and Radio Corporation of America in their epoch-making experiment, the success of which has exceeded their expectations and in which they see the dawning of a new era in long-distance speaking which will be of the greatest value to the press of the world."

Toward the end of the experiments a loud speaker was successfully used and the following message at 11 p. m. was received from Frank Gill, European chief engineer of the International Western Electric Company and president of the British Institute of Electrical Engineers: "Loud speaker now being used. Good results-great enthusiasm. Your interview on loud speaker came through fine." At 11.02 p. m. a final message was received from Mr. Gill, reading as follows: "On conclusion of these most historic tests, which have made a profound impression, all those assembled at the London end wish heartily to congratulate the American Telephone and Telegraph Company and the Radio Corporation of America."



THIS PHOTOGRAPH WAS TAKEN ON DECEMBER 23, THE EVENING OUR EMPIRE OFFICE, PORTLAND, PEOPLE CHOSE TO MAKE MERRY. THE PHOTOGRAPHER SUCCEEDED IN GETTING A LOT OF HAPPY PEOPLE IN THIS GROUP PICTURE







DINUBA IS IN THE INLAND DIVISION AND THE CHRISTMAS PARTY HELD THERE WAS SOMETHING THE YOUNG FOLKS TALKED ABOUT FOR A LONG WHILE

At the conclusion of the experiment Mr. Thayer issued a statement containing the following expressions: "These experiments are part of our effort to determine to what extent the radio telephone may ultimately be employed in talking across great bodies of water where talking through telephone wires is not feasible. We are making steady progress, but there is much more to be done before we can speak definitely about establishing practical commercial radio telephone service across the Atlantic.

"The tests we are now conducting are adding a great deal to the knowledge of the art. Some very important data have been obtained from the work of the American engineers sent to England and of those here. The tests have been very rigorously conducted, and for weeks our scientific staff has been sending signals of many kinds under a great variety of conditions, selected with no context as a guide to their meaning, which have been repeated thousands of times. The quality of transmission at all times and under all circumstances and the functioning of the special receiving apparatus set up in England, as well as that in America, have been observed with extreme scientific care."

Not Enough Space

Although this is the February issue of our MAGAZINE, it will be noted that there are many photographs reproduced in our pages this month concerning the Christmas festivities of the people of our Pacific telephone family. Our territory is large and the MAGAZINE goes to press early, so that it was impossible to get them in the January issue, but nevertheless they represent a feature that we can not very well fail to present to our readers. It will be noted, too, that there are pictures missing that had been sent to the editor for reproduction. We regret that the limitation of space made it necessary for us to reproduce only a few that were representative.

The Telephone in France

The people of France are not frequent users of their government telephone system. The number of telephones per one hundred of population in France is only one-tenth the corresponding number in the United States; and statistics indicate that the average French family uses the telephone only once a week.

If you know how to spend less than you get, you have the philosopher's stone.

—Benjamin Franklin.

Page Five





About a Million and a Half Telephone Calls in Los Angeles Each Day

The Electric Club of Los Angeles recently extended to B. G. Wright, manager at Los Angeles, an invitation to one of our employees to discuss the telephone question at a noon luncheon in the Alexandria Hotel. Miss Irene Evans, chief operator of our Sunset office, Los Angeles, was selected, and we are glad to give an outline of Miss Evans's remarks.

Musical numbers were furnished by our traffic department employees. Miss Crecentia Wallendorf, clerk in the office of our division employment supervisor, played several selections on the violin, and H. E. Shugart, our traffic chief, rendered a tenor solo.

The following employees were present as guests: Miss Emma Grimaud, Broadway chief operator; Miss Clara Blaize, chief operator, Pico No. 2; Miss May Doehne, long-distance No. 1 chief operator; Miss Jesse Brown, chief operator

long-distance No. 2; and Mrs. Nell Kerner, Olive chief operator.

Miss Evans said:

"Mr. Chairman, Members of the Electric Club, Ladies and Gentlemen: I appreciate very much this opportunity of talking, even briefly, to such a distinguished gathering. In our daily work as telephone employees it is you who do the talking, sometimes quite pointedly. It is my turn now.

"In talking before you today I am reminded of a man who was running for Mayor, and this is how he prefaced his talk: 'Ladies and Gentlemen, I am not a speech-maker, but I have a stenographer who can write better than I can talk, so with your kind permission I shall read her speech.'

"Telephone connections are provided in Los Angeles in two ways, automatically, whereby the connection of one tele-



LOS ANGELES PRIVATE BRANCH EXCHANGE SUPERVISORS

Back row, left to right-Bertha Gallagher, Clarita Jenkins, Nell Burns, Jeanne Pierret, Gladyce Jones. Front row, left to right—Lawrena Earle, Ruth Ellis, Dolly Jones, Nell Patton, Della Fally. Twenty-four stars! Yes, that's right—one hundred twenty years of service in the Bell System. O no! Not for one person, but the aggregate service of the ten private branch exchange supervisors in Los Angeles who are shown above. The veteran is Miss Dolly Jones, the chief P. B. X. supervisor who has to her credit eighteen years and ten months of service. The youngest in point of service is Miss Jeanne Pierret, who supervises intercommunicating systems and who will have seven years of service to her credit March 1, 1923. This force of ten P. B. X. supervisors has been built up during the past year in connection with the installation of machine switching private branch exchanges. This large force is necessary because of the change in the method of operation of these boards as compared with those operating in connection with manual central offices. Each P. B. X. attendant must have a thorough training in the method of operation of these boards and the principal duty of these P. B. X. supervisors is to give that training to the P. B. X. attendants. At the present time there are 1660 private branch exchange systems in Los Angeles. Of these, 600 boards have already been replaced by the machine switching type and 187 are now actually operating into the machine switching equipment. During the year 1923 additional replacements to the machine switching type will be made and the program for the number of cuts to the machine switching central office equipment is much larger than for the past year.







AS CHRISTMAS CELEBRATIONS ARE NOT A SUCCESS WITHOUT HAPPY CHILDREN, THE SUNSET OFFICE, LOS ANGELES, PEOPLE PROVIDED GIFTS FOR THE KIDDIES

phone to another is performed mechanically upon operation of the dial, and manually, whereby the connections are made by operators. There are twenty-nine central offices, all told, in this city, which contain the apparatus by means of which these connections are made.

"The manual offices, with which I am naturally more familiar as a chief operator in one of them, are manned, or, I should say, womaned, by 2700 operators, and the automatic offices by numerous other highly specialized operators and artisans. Do you know that in this city we are handling upwards of 1,300,000 calls per day, through these twenty-nine offices, and telephone calls, like the purchase price of Los Angeles houses, increase over night. With this number of calls to handle each day, is it any wonder that there will be some that will not be completed to your satisfaction or to our satisfaction? A mechanical feature may fail, an operator may make a mistake, especially in the peak hours of traffic, which vary throughout the day; even our patrons are sometimes at fault. I know that no member of this present audience has ever been at fault, but I do know of

some people who are not flawless in the use of the telephone.

"Just one thought to leave with you. You see the traffic officer holding up the street traffic on our busy corners. You do not question his right to make you wait while the cross-town traffic passes. In the banks you observe the patrons standing in line waiting their turn, and you also observe that when they reach the window they have a smile and a friendly greeting for the teller, particularly when the employee is a woman. In other words, when the reason is apparent you do not hesitate to give others the right of way. This is not the usual attitude toward telephone service. We, too, have our crowded periods, and the telephone paths you desire are temporarily in the possession of others; not visualizing this fact, you do not so clearly understand the situation. We are, of course, constantly anticipating this condition and caring for it by rearranging apparatus and installing new equipment to meet developing needs.

"It would be impossible for me, in the few moments at my disposal, to tell you very much about our daily work in providing the countless telephone connec-





tions desired by our patrons. We have already endeavored to bring to your organization and to others, through our so-called "Big Idea" or educational demonstration, a picture of what is done for you when you lift the receiver from the hook. The equipment used in this demonstration, however, is merely a miniature representation of our central office apparatus. May I, therefore, in closing, extend a cordial invitation to all of you, collectively or individually, to visit any one of our central offices and see for yourselves the actual equipment used, and, in the case of a manual office, witness the operation of the switchboards by the many earnest young women who daily endeavor to render the best possible service to you, our patrons. I believe you will find such a visit interesting and I am confident that you will feel well repaid for the time spent. And when you leave you will say, as all of our visitors do, 'I never again will get out of patience with an operator.' I thank you for your attention."

Futurity Spender

"Buying an automobile on the installment plan is a terrible strain," remarked the impecunious citizen.

"It certainly is. How many installments have you paid on your car?"

"The first one is due tomorrow."— Birmingham Age-Herald.



Providing baskets of Christmas food, fuel, and clothing to the needy of Portland was a form of Christmas festivities indulged in by Tabor office needle

Our Chief Engineer's Force

As a frontispiece in this issue of the MAGAZINE we are showing the photographs of Chief Engineer Burkett of The Pacific Telephone and Telegraph Company and the men who directly report to him. Through collegiate training, experience, and the twenty-seven years of his connection with the great Bell System organization, Mr. Burkett is well fitted to carry the various responsibilities of his office in a manner that has reflected credit upon himself and his employees. As an indication of the growth of our company, we point to the fact that in 1915 Mr. Burkett's force consisted of sixty-one employees, while on January 1 of this year the organization chart shows that there were 201 employees in his department.

R. W. Mastick, engineer, has been a member of our engineering department since 1907. His activities are largely directed towards transmission and protection matters.

D. E. Wiseman, equipment engineer, joined the Bell System January, 1900, and was appointed equipment engineer September, 1909.

E. V. Cobby, building engineer, has been employed with this company since April, 1901. Many of the later exchange buildings have been designed and erected by the department of which he is head.

G. H. Senger, engineer of fundamental plans, joined the ranks of The Pacific Telephone and Telegraph Company in April, 1909. In 1913 he was appointed to his present important position.

A. N. Hall, appraisal engineer, was engaged by us in September, 1908, as inventory engineer, and in January, 1912, assumed his present position.

H. E. Pratt, office manager, was first employed in our auditing department in 1901, and his experience of seven years in that department, combined with his activities in the commercial department, both in the office and in the field, has fitted him for the office he now occupies.

Game to the Last

An editor was dying, but when the doctor bent over, placed his ear on his breast, and said, "Poor man! Circulation almost gone!" the dying editor shouted: "You're a liar! We have the largest circulation in the county!"—Exchange.





Astoria Fire Proves Mettle of Telephone People

A disastrous fire occurred at Astoria in the early morning of December 8 last year, practically wiping out the entire downtown business section of that city, comprising some thirty-six city blocks. Although we told the story of the fire in our January Magazine, so much additional information has been received regarding the part played by our telephone people during the disaster that it is believed further detail will be appreciated. The part played by the employees of the various departments at Astoria in handling the emergency merits the highest praise and commendation, and while it is not possible to cite individual cases of heroism, one and all did such splendid work through the disaster that they well deserve any credit that may be given

At about 2:10 a. m. on the morning of December 8 Miss Josephine Boebert called Wire Chief Woodward and notified him that a fire had started in a business block downtown. Mr. Woodward immediately called Central Office Repairmen Morden and Shedd and Outside Repairmen Everett and Kelly, advising them of the fire. Messrs. Woodward, Morden, and Shedd immediately put on head-sets and assisted the operator in handling the traffic on the switchboard, first sending emergency calls for the chief operator, Miss Julia Hitchcock, and several members of the operating force and request-

ing that they respond promptly. This they did and the traffic, which had become increasingly heavy, was handled in the best possible manner under the circumstances. The early morning schedule calls for one operator, but at 2:40 a. m. there had responded for duty Miss Hitchcock, chief operator; Mrs. Pearl Gore, evening chief operator; Miss Ellen Anderson, supervisor; Miss Wellington, Miss Hakola, Miss Lokan, Miss Wiggins, Miss Lake, Miss Fannie Carlson, and Miss Marie Carlson. Miss Ysterd and Miss Aveanna of the commercial department also rendered valuable assistance at the switchboard. All other members of the operating force reported for duty as soon as they became aware of the seriousness of the situation.

As the fire grew it was apparent that much of our plant in the downtown area was going to be destroyed, and the chances seemed very good for losing the exchange building. Mr. Gilbert, construction foreman stationed at Astoria, had in the meantime aroused his men, taken their personal effects to points of safety, and had reported with a truck at the office. All of the records and such of the apparatus as they could get loose was moved to a location half a mile or so from the business area. All of the commercial, traffic, and plant furniture and fixtures were loaded in the company trucks and hauled away.



THE ASTORIA EXCHANGE BUILDING AND THREE-STORY WOODEN BUILDING NEXT DOOR.

THIS WOODEN STRUCTURE WAS SAVED BY OUR MEN WHO FOUGHT THE FIRE. HAD THEY
BEEN UNABLE TO SAVE THIS BUILDING OUR EXCHANGE WOULD HAVE, WITHOUT
DOUBT, BURNED







THE ASTORIA FIRE UNDER WAY DECEMBER 8, 1922

The fire in the meantime was spreading with great rapidity and steps were taken to protect the building as much as possible from the approaching flames. The side and rear windows of the building were equipped with fire shutters, but the front windows were without these shutters. Accordingly the combined maintenance and construction forces removed the shutters from the rear of the building and fastened them on in the front, as the fire was approaching from that direction. As the windows in the front were larger than the windows in the rear the shutters would not entirely cover the windows. so the men helped themselves to a supply of sheet iron at a nearby hardware store and nailed the iron over the exposed parts of the window and over the transom.

When it became evident that the central office would have to be abandoned, arrangements were made to establish temporary quarters in the Courthouse, and four Portland-Astoria toll circuits were cut into the building and magneto sets bridged across the lines. This arrangement prevented Astoria from being cut off from other cities, especially Portland, from which city fire-fighting apparatus was being rushed by special train. The back stairway to the basement was used in vacating the building and each member of the force was checked out by the chief operator, Miss Hitchcock, to insure that all had been accounted for, after which the fuses were opened by the

plant department and the central office shut down. The four magneto sets connected to the Portland toll circuits cut into the Courthouse had been covered in advance, so no interruption to the toll service, limited though it was, would occur.

Throughout the entire day, and while the fire was consuming many business blocks and rapidly approaching the Courthouse, the toll lines to Portland were operated without interruption and many important messages were being sent and received. Special attention was given to calls from government officials, city and Red Cross representatives, while plans were being laid for relief work which would be necessary after the fire was under control.

Several times during the day orders were issued to abandon the Courthouse, but the operating forces refused to vacate until it became more evident that this was necessary. The question of providing food for those on duty was solved by Miss Stafford, a member of the operating force, who volunteered to provide coffee and sandwiches, thus enabling the force to remain on duty and to carry on the work of maintaining toll service.

During the latter part of the afternoon it was decided by the authorities in charge of fighting the fire to dynamite large buildings near the Courthouse. All persons in the building were notified and again it was suggested that the building be vacated. This did not affect the operat-





ing force, although the blast rocked the building and broke several panes of glass. To add to the discomfort, the fire in the furnace at the Courthouse was allowed to go out and the entire building was cold and damp, and the girls wore overcoats and wraps while operating the improvised switchboard. By noon the fire had covered some thirty-five blocks and the water supply was diminished. Buildings were being blown up to stop the progress of the flames, yet our toll service continued in spite of the difficulties under which our people were laboring.

During the entire fire it rained very hard, but this had no apparent effect on the flames because of the terrific draft which was generated on account of the peculiar construction of the buildings and streets in the business area. Most of the early buildings in Astoria were built on pile construction and the paved streets in the business area were supported on bulkheads. It was possible to get under the paved portions of the streets and walk around, the whole street area being open beneath the pavement. In fact, our underground cables in the business area of

Astoria, as well as the electric light circuits, were strung along on the beams supporting the streets. The flames had an open path from one block to the next and tore along at a terrific rate, sometimes bursting through a building a block or two away.

Repairman Kelly went up on the flat roof of the telephone building shortly after it was abandoned and plugged up the down spouts, flooding the roof with water, using the company's garden hose for the purpose. This created a lake on the roof of our building into which flaming pieces of boards fell and were immediately put out. It is the consensus of opinion that this had much to do with saving our building at Astoria.

During that afternoon our operating and plant forces were moved back into our building and an endeavor made to clean the place up. It was at once found that our batteries had run down and it would be necessary to charge them before service could be restored. The Pacific Power and Light Company furnished the circuit that permitted us to start our charging machines. Shortly after 7



ABERDEEN ENJOYS FESTIVITIES IN THE BIG RESTROOM OF TELEPHONE BUILDING Top Row—Miss Anna Lentz, Miss Fannie McDougall, Miss Helen Bodnar.

Second Row—Miss Ida Skamser, Miss Helen La Breck, Mrs. Edith Budner, Miss Mabel Dunn, Mrs. Edna Young.

Third Row—Mrs. Alice Hunter, Miss Ida Inman, Mrs. Ruth Solberg, Miss Edith Wilpone, Miss Mattie Farrell, Miss Maycok, Miss Freeman, Miss Manley, Miss Marie Larsen, Mrs. Ruth Matheson, Miss Sadie Kuchnick.

Fourth Row—Miss Neva La Brot (Santa Claus), Miss Minnie Larson, Mrs. Edna Barnes, Mrs. Kathryn Backer, Mrs. Johanna Luikko, Miss Clara Fleetwood, Miss Ruth Johnson, Miss Locke. Miss Elizabeth Greer.

Bottom Row—Miss Laura Simons, Miss Segai, Miss Norma Donnelly, Miss Edna Roan, Miss Marion Smith.







SNOW ON THE FAMOUS RIDGE ROUTE, THE HIGHWAY BETWEEN LOS ANGELES

AND BAKERSFIELD, CAL.

Left to right: Roy Long, in snow in front of truck; Tony Oliveras, driver of truck; W. H.
Fairbanks, on seat at right of driver; foreman of State Highway Commission on left running board of truck; balance of crew are State Highway Commission's employees engaged in clearing road.

o'clock in the evening service was being rendered to all subscribers whose lines were not in trouble. Approximately 700 stations were destroyed by fire and 1100 stations put out of service on account of cable failures, leaving about 700 stations to which service could be rendered. On December 11, at 5 o'clock, 600 stations had been recovered. By December 14 practically all of the stations except the 700 destroyed were back in service.

The military and naval authorities were in charge of policing the city, and in handling the toll traffic special attention was given to government calls. Of course, our office was besieged with people desiring long-distance service and with those who wanted to send telegrams, the telegraph companies' lines having been destroyed. A number of temporary booths and telephones were installed to accommodate the public and an additional circuit direct to Portland was secured by tying way lines together at Westport and Astoria. Morse men were sent to the scene of the difficulty at Astoria. Two telegraph instruments were set up and two lines simplexed and the messages were handled over these wires, thus leaving telephone lines for the exclusive use of our patrons.

Within a day or two after the fire orders began to pour in for the installation of telephones. Additional men were sent to Astoria, and it is probable

throughout this year it will be necessary for us to keep a larger crew at Astoria than was previously necessary.

Working under severe handicaps, it is apparent that our people of the traffic, commercial, and plant departments did an excellent job, and at his request, General Foreman Murray of the Western Electric Company, who offered the services of himself and his men, was given work in connection with the restoration of service.

A True Fish Story

A naturalist once divided an aquarium with a clear glass partition. He put a lusty bass in one section and minnows in the other.

The bass struck every time a minnow approached the glass partition. After three days of fruitless lunging which netted him only bruises, he ceased his efforts and subsisted on the food that was dropped in. Then the naturalist removed the glass partition. The minnows swam all around the bass, but he did not strike at a single one. He had been thoroughly sold on the idea that business was bad. There's a moral here—take another shot at the partition. Maybe it isn't there any more!—The Recorder.

Useful attainments in your minority will procure riches in maturity, of which writing and accounts are not the meanest.—Benjamin Franklin.

Page Twelve





The Tale of a Sunny California Snowstorm

Our Eastern cousins in the Bell System have seen fit on several occasions to remark that all of the winter grief in the world is visited upon their territory and that sunny California, she of the golden oranges and sunsets, is free from the rigors and terrors of winter. Some of them have even gone so far as to speak of our plant men as "sunkist linemen." Here is a story in refutation. It is the tale of a snowstorn in sunny California -and Southern California at that-in which our men met an emergency with splendid spirit and with the cheerful and efficient coöperation of the whole organization, which is traditional.

Running between Los Angeles and Bakersfield is a highway that is noted the world over and which is known as the Ridge Route. After a severe storm which visited this territory, severe damage was done to our toll lead connecting San Francisco with Los Angeles. A construction crew was sent out to shoot trouble, but they reported back that before proceeding very far they had to stop on account of mud and rain and because the snow was falling heavily. Division Superintendent of Plant Dix was notified and took personal charge. E. D. Wise, present district superintendent of

plant, at once sent out additional crews under the supervision of C. A. Rives to assist in clearing the trouble.

It was necessary to assemble a great deal of material and it was found that the work required the men to be equipped with snowshoes, boots, blankets, and proper clothing, besides arranging for hot food, for the cold was intense and the hours of labor promised to be long.

The supplies were delivered on the ground by the motor vehicle department, under the direction of W. H. Fairbanks. Four days and nights were spent on the job, in the midst of snow three or four feet deep, and many parties were snowbound in automobiles along the Ridge Route.

The first truck to break a road through the snow was a telephone company truck, and following this were trucks of the State Highway Commission, whose men colabored with telephone crews.

Several of the members of our Southern Division supervisory force gave their personal attention to the work and the trouble was cleared in short order, but not without many comments from the public and press in regard to the difficult conditions under which our men had labored.



With the possible exception of missing more than three consecutive square meals these plant boys are ready for any grief that can be wished on our plant facilities. Some folks laugh when we say "Snow in sunny California" but here it is. These men are, from left to right: E. D. Wise, district superintendent of plant; H. Kelley, F. W. Bush, L. L. Cole, J. Haldi, T. J. Bays, O. B. Olsen and W. H. Yerkes.

Page Thirteen





Pacific Company Directors Report to Stockholders

San Francisco, February 10, 1923.

To the Stockholders:

Your directors present herewith their report of the operations of the system for the year ending December 31, 1922.

The demands for telephone service during the year 1922 exceeded all previous records. Notwithstanding the large number of telephones connected to the system during the years 1920 and 1921, the renewed general business activities brought a volume of demand for service connections that has taxed to the fullest extent the resources of the entire organization. The net gain in stations for the year was 76,597, making a total at the end of the year of 1,165,022, made up of 917,437 company stations and 247,585 service, private line, and connecting stations. The total net gain in company stations for the years 1920, 1921, and 1922 aggregates 194,098, an increase of 27 per cent in three years.

Extensions, additions, and betterments of the plant to keep pace with the great demand for telephones have made nec-

essary construction programs of record magnitude. The net additions to plant and equipment during the year amounted to \$26,435,220.04. For the three-year period ending December 31, 1922, the net additions to plant and equipment amounted to \$52,060,565.14.

Despite these record performances in number of telephones added to the system and in the construction of plant, at the end of the year the number of unfilled applications for service represented approximately 20,000 new telephones.

Building construction for the year consisted of major additions and extensions to existing buildings in San Francisco, Stockton, and Los Angeles. Land for new buildings has been purchased at Seattle, Wash; The Dalles, Ore.; and at Berkeley, Oakland, Santa Rosa, and Los Angeles, Cal. The total investment in real estate and buildings as of December 31, 1922, was \$12,939,253.32.

The automatic central office equipments that have been in process of installation during the year 1922 at Portland, Seattle,



On the evening of December 27 the girls of Piedmont office, Oakland, with their relatives and guests, assembled at the office for their annual Christmas party and tree. As usual at these parties the little sisters and brothers contributed in a large part to the success of the party with a varied program of music, dances and recitations. Dance music was furnished by Stamp's Jazz Orchestra. The refreshments which were served were provided by the various girls, and their quality proved that the girls have as much talent for cooking as for their regular work. Following is the program rendered during the evening: Piano solo and duet, Little Norma Fisher and Mercella Orth; piano solo, Little Norma Fisher; song, Georgia Roche; piano and mandolin, Elaine Boulton and Matilda Anderson; song, Frances Alforno; dance, May Blease; piano solo and song, Patricia Duffy; song solo, Eleanor Haller; saxophone solo, Eleanor Haller; saxophone and piano "jazz hit," Frank Stefnick and Joe Gacia; piano solo and song, Ila Blundell; solo, Freida Opsahl and Eleanor Haller.







WILLOWS, CAL., IS NOT AS LARGE A CITY AS SOME, BUT THE SPIRIT THAT EXISTS IN OUR ORGANIZATION THERE MAY WELL BE USED AS A PATTERN FOR LARGER COMMUNITIES

and Los Angeles are rapidly nearing completion and will be brought into service during the year 1923 as scheduled. The total number of telephones served from machine switching central offices as of December 31, 1922, was 94,754.

Toll cables were placed during the year between Seattle and Renton, Wash., approximately twelve and a half miles, underground, and between San Francisco and Oakland, approximately nine miles. The extension of existing cables between Los Angeles and Long Beach, Cal., allows for the handling of this service on an all-cable basis over a distance of approximately twenty-four miles.

During the year the company purchased the telephone property of the Mason Valley Telephone and Telegraph Company, operating toll lines in the State of Nevada, and the exchanges of former connecting companies at Placerville and Tulare, Cal. The company has also leased the property of the Northwestern Long Distance Telephone Company, operating toll lines from Albany, Ore., through Portland and Seattle to Everett and Port Angeles, Wash.

On April 19, 1922, a special meeting of the stockholders was held, at which it was voted to increase the bonded indebtedness \$25,000,000 and the capital stock from \$50,000,000 to \$100,000,000, made up of \$18,000,000 common and \$82,000,000 preferred stock. Subsequently the bonds (\$25,000,000) and \$25,000,000 of preferred capital stock were issued, and the proceeds used in financing plant additions in 1922 and in the repayment of bills payable to the American Telephone and Telegraph Company and others.

During the year benefits have been paid to 4148 employees. The payments from the Benefit Fund of the company during the year were: Pensions, \$14,180.08; accident disability benefits, \$51,570.12; accident disability expenses, \$39,229.91; sickness disability benefits, \$170,710.31; death benefits (including expenses), \$54,-187.40; state insurance, \$558.30.

Total number of employees at December 31, 1922, 23,383; male, 8578, and female, 14,805.

The officers and employees of the company have rendered faithful and efficient services during the year.

FOR THE DIRECTORS,

H. T. Scott, Chairman.

Bright Lad

"What makes you scratch your head?" "Because," said the youngster, "I'm the only one that knows it itches."—Country Gentleman.





THE PACIFIC TELEPHONE MAGAZINE

Published monthly at San Francisco for the benefit of its employees by The Pacific Telephone and Telegraph Company

B. C. CARROLL - - - EDITOR
WALTER A. FOLGER - - ASSISTANT EDITOR
Shreve Building, San Francisco, California

Patriotism

To Americans the two faces on the cover of this month's Magazine do not reflect simply the features of individuals. They are more. They represent ideals beyond the power of portraiture to express. The human mind seems to need symbols—something concrete to typify its beliefs and sentiments. The cross represents the faith of millions; the flag stands for our country, and these faces stand for the history, development, spirit, and hopes of that country.

Never was there a time when we should turn more strongly to the ideals of Washington and Lincoln than today. Patriotism is not limited to dangers without. There are possible perils within our own boundaries that are just as pregnant with danger. Our forefathers in their vigor, courage, and wisdom gave us a republic in which human rights were set forth and provision made for their protection as never before in the world's history, but it is to be remembered that this republic of one hundred and fifty years is but an experiment. As we look back through the centuries, history shows us many dead nations that in their time, and considering the circumstances of their existence, were just as powerful, advanced, and confident as we are. Egypt, Assyria, Babylon, Greece, and Rome are today famous mostly for their ruins. If we are told to avoid similar results, we must hold to the conceptions of those who have made us what we are todaya nation outstanding in the world for opportunity, reward, and happiness.

In recent years, fostered perhaps by our very comforts and advantages and more rapidly developed because of a world calamity and consequent unrest, there has appeared a tendency to forget the fundamentals of simplicity, industry, and mental honesty. Too large a number of individuals have come forward, and

unfortunately with too large a following, with the contention that there are short cuts and paths to human happiness other than through the exercise of deliberation, reflection, and a consideration of the uncontradicted teachings of history. Themselves ignorant and irresponsible, they appeal to the prejudice and passions of the envious and discontented. They would set aside the elementary maxim of this world-that before results come efforts-in other words, that there must be work before possession. For industry they would substitute statutes. It sometimes seems as if their motto is "whatever is, is wrong."

Our constitution is very brief, but Gladstone said it was the greatest document ever penned by the hand of man. What would he now say of the fact that in 1921 twenty thousand laws were passed in the legislative halls of this country, which in printed form would fill volumes of forty thousand pages. Is there something we want-pass a law. Is there something we do not want—pass a law. Is there something we think others should havepass a law. Is there something we think other should not have—pass a law. Have others something we want-pass a law. To get it—pass a law. Do some people differ with us-pass a law. Shall we please a certain class—pass a law. Have some individuals been successful and others not-pass a law. Years ago the term "frenzied finance" took on its own meaning. It would seem today that frenzied law-making is a proper characterization of governmental procedure. Our demagogues with homemade halos would have us forget the wisdom of Thomas Jefferson in his declaration that "the country the least governed is the best governed."

We are prone to labor under a misconception of the word democracy. A republic is not a democracy. A republic means representative government with deliberation in the selection of rulers and deliberation in the laws they promulgate. The rule of the mob is worse than the rule of the tyrant. A crowd might have a certain opinion, but the lone individual in it holding otherwise might be right.

In these days, as we look over a world torn by dissension and hatreds, with nations famine stricken and bankrupt, do





we particularly appreciate the blessings of our own country? They were not given us by the faddists, the dreamers, and the irresponsible agitators. They have been handed to us through the conservatism, care in decision and action, and steadiness of those who have held to the ideals of Washington and Lincoln. Let us preserve these blessings by an individual adherence to their principles. It is matter for every individual, for public opinion and conduct will be but that of the individuals in that public. The remedy is not to be found in indifference or neutrality. Those who would tear down or impair our institutions, either through stupidity or malice, are always planning their attacks. As Americans let us not be on the defensive, but on the offensive to eliminate these threatening influences. It is a matter for you and me.

Look again at the pictures on the cover of the Magazine. If the memory of those faces is imbedded in your heart and brain, you can not but be a good citizen—a good American.

The Theo. N. Vail Medals

The Theodore N. Vail Memorial Fund was established, with Mrs. Vail as a generous contributor, to commemorate the high ideals of Mr. Vail, and the income from the fund is to provide medals to be awarded annually to Bell employees for unusual acts in carrying out Mr. Vail's high ideals as to public service. For The Pacific Telephone and Telegraph Company the following committee of award has been appointed: G. E. McFarland, chairman; C. W. Burkett, B. C. Carroll, P. H. Coolidge, J. H. Corcoran, D. P. Fullerton, J. C. Nowell, and F. C. Phelps, with Walter A. Folger as secretary.

Our employees are urged to bring to the attention of the committee every case of conspicuous loyalty or devotion to duty occurring during 1923, and an invitation is extended to any employee or group of employees or associations who have knowledge of such cases as would, in their opinion, warrant consideration by the committee, to bring them to the attention of the committee at once. A letter addressed to Walter A. Folger, secretary Vail Memorial Committee, The Pacific Telephone and Telegraph Company, Shreve Building, San Francisco, Cal., will

receive the attention of the committee, or information may be indirectly forwarded to the committee through our various superintendents or representatives of the chief engineer's and general auditor's offices.

President McFarland's Milestone

On January 15 a luncheon was given at noontime in the University Club, San Francisco, by Vice President and General Manager Nowell as a compliment to President McFarland of our company in recognition of his birthday. The luncheon was strictly a telephone family party and was a very delightful affair.

President McFarland modestly accepted the best wishes and congratulations of his fellow employees of our company and received with a smile and a hearty handshake the expression from all that there would be many subsequent happy birthdays. Those present were: H. T. Scott, chairman board of directors; George E. McFarland, president; D. P. Fullerton, general superintendent of plant; G. J. Petty, treasurer; P. H. Coolidge, general commercial superintendent; J. C. Nowell, vice president and general manager; F. C. Phelps, general auditor; C. W. Burkett, chief engineer; B. C. Carroll, vice president; T. V. Halsey, secretary; J. H. Corcoran, general superintendent of traffic; and H. D. Pillsbury, vice president and general attorney.

The Ohio Bell

We welcome to our family of American Telephone and Telegraph Company system magazines Volume 1, Number 1, of *The Ohio Bell*, published by and for the employees of The Ohio Bell Telephone Company, whose headquarters are at Cleveland, Ohio. The new publication is pretentious and representative of a large organization of Bell family people, and hearty congratulations are in order. Best success to *The Ohio Bell*.

Briefly Described

"What is velocity?" asks a science journal.

We have always thought that it was the thing with which one lets go of a wasp. —London Opinion.

Get all you can; save all you can; and give all you can.—John Wesley.







Employees Who Became Eligible for Service Emblems During January, 1923



Twenty-five Years Service— Alexander B. Cooper, San Francisco, Cal. John H. Horrigan, San Francisco, Cal.

Twenty Years' Service—
Maude B. Fay, Eureka, Cal.
Charles F. Goodman, Los Angeles, Cal.
Theodore T. Heflin, Los Angeles, Cal.
David B. Peters, Los Angeles, Cal.
Arthur B. Currier, Oakland, Cal.
Charles A. Lounsbury, Portland, Ore.
George L. Powelson, San Francisco, Cal.
Joseph F. Weitzenberg, San Jose, Cal.
Arthur G. Laughlin, Spokane, Wash.

Fifteen Years' Service-Horace E. Heffner, Colfax, Wash. Dru W. Nicoles, Glendale, Cal. Frank B. Benedict, Los Angeles, Cal. Don A. Brubaker, Los Angeles, Cal. Harry F. Ellenor, Los Angeles, Cal. Joseph R. Knapp, Los Angeles, Cal. Charles W. Scudder, Los Angeles, Cal. Daniel P. Hart, Portland, Ore. Geoffrey P. Nock, Portland, Ore. Elbert L. Smith, Redwood City, Cal. Kathleen M. Dingle, Sacramento, Cal. Harry R. Dixon, Sacramento, Cal. Percival G. Prescott, Sacramento, Cal. Harry G. Ream, Sacramento, Cal. Walter J. Douglas, San Francisco, Cal. John J. McDonnell, San Francisco, Cal. Frank C. Sullivan, San Francisco, Cal. Emma E. Myers, San Jose, Cal. Rollie W. Fuller, Seattle, Wash. Carleton Hayes, Seattle, Wash. Frank S. O'Donnell, Seattle, Wash. Eric C. Oliver, Seattle, Wash.

Elijah E. Crandall, Spokane, Wash. Clifford M. Cole, Tacoma, Wash.

Ten Years' Service-Jennie Leigh, Albany, Ore. Elizabeth R. O'Connell, Belvedere, Cal. Grace Algeo, Hayward, Cal. Viola M. Webb, La Mesa, Cal. May Converse, Los Angeles, Cal. Etta L. Nicoles, Los Angeles, Cal. Martha B. Ragsdale, Los Angeles, Cal. Ethel Van Deerlin, Los Angeles, Cal. Zeno Bradley, Oakland, Cal. Marie Hutzen, Oakland, Cal. Mary E. McManus, Oakland, Cal. Catherine Walden, Oakland, Cal. Marguerite Boggess, Portland, Ore. Isabel M. Baker, San Francisco, Cal. Annie Corcoran, San Francisco, Cal. Mabel H. Mosey, San Francisco, Cal. Margaret V. Pultz, San Francisco, Cal. Bertha Forst, Seattle, Wash. Anna M. Keegan, Seattle, Wash. Hildegarde M. Runge, Seattle, Wash. Sadie D. Phillips, Stockton, Cal. Hulda Hallgreen, Tacoma, Wash.

Five Years' Service—
Neva LaBrot, Aberdeen, Wash.
Sylvia K. Hart, Anaheim, Cal.
Gertrude B. Mueller, Anaheim, Cal.
Zola Toothaker, Antioch, Cal.
Amelia C. Escallier, Bakersfield, Cal.
Grace E. Hauto, Berkeley, Cal.
Aletha M. McCrady, Centralia, Wash.
Leonore R. Titus, El Centro, Cal.
Olive W. Butterfield, Eugene, Ore.
Florence E. Gunn, Fresno, Cal.



BROADWAY OFFICE IN PORTLAND HAD A MERRY CHRISTMAS SEASON. ALL PRESENT SEEM TO BE HAVING A GOOD TIME







THIS PICTURE WAS TAKEN AT THE BIG PARTY GIVEN BY OUR PETALUMA PEOPLE ON JANUARY 3 OF THIS YEAR. IT WAS AN OCCASION OF GREAT MERRIMENT AS ALL CAN SEE

Hazel Petree, Fresno, Cal. Ruth G. Sands, Fresno, Cal. Lila M. McMillan, Hermiston, Ore. Tina Schroeder, Jackson, Cal. Florence A. Sargent, Long Beach, Cal. Hazle K. Allen, Los Angeles, Cal. Irene Andrew, Los Angeles, Cal. Elizabeth H. Bauer, Los Angeles, Cal. Margaret G. Baylis, Los Angeles, Cal. Marguerite Benning, Los Angeles, Cal. Daina V. Blaisdell, Los Angeles, Cal. Blanche E. Burkhart, Los Angeles, Cal. Doris M. Carlson, Los Angeles, Cal. Lucile S. Costello, Los Angeles, Cal. Helen M. Craig, Los Angeles, Cal. Celina L. Cyr, Los Angeles, Cal. Lottie M. Deiro, Los Angeles, Cal. Laura A. Delvin, Los Angeles, Cal. Lillie M. Dunlap, Los Angeles, Cal. Hazel E. Fiztgerald, Los Angeles, Cal. Julia M. Foley, Los Angeles, Cal. Rose B. Gill, Los Angeles, Cal. Neva M. Grove, Los Angeles, Cal. Sadie C. Handley, Los Angeles, Cal. Nancy J. Johnston, Los Angeles, Cal. Ruth L. Jones, Los Angeles, Cal. Lorena G. Joyce, Los Angeles, Cal. Anna A. Kardel, Los Angeles, Cal. Silence E. Larsen, Los Angeles, Cal. Helen R. Ludke, Los Angeles, Cal. Elizabeth McGuire, Los Angeles, Cal. Lottie Martin, Los Angeles, Cal. Mae H. Moore, Los Angeles, Cal. Catherine M. O'Connor, Los Angeles, Cal. Josephine A. O'Neil, Los Angeles, Cal. Mae M. Parry, Los Angeles, Cal. Mary E. Pignet, Los Angeles, Cal. Nell B. Ward, Los Angeles, Cal. Marie Wester, Los Angeles, Cal. Maud L. Ziegler, Los Angeles, Cal. Ora Yarwood, Marcus, Wash.

Daisy M. Brining, Oakland, Cal. Alvena Coughlin, Oakland, Cal. Catherine V. Devany, Oakland, Cal. Lucille A. Greene, Oakland, Cal. Nancy J. Harrison, Oakland, Cal. Flora M. Healey, Oakland, Cal. Marguerite M. Hinck, Oakland, Cal. Cecile Nelson, Oakland, Cal. Elizabeth Cuthbertson, Palo Alto, Cal. Inez V. Watkins, Palo Alto, Cal. Dora M. Blake, Pasadena, Cal. Lola I. Crook, Pasadena, Cal. Dorothy M. Iseli, Pasadena, Cal. Margaret G. Young, Pasadena, Cal. Lizzie Mitchell, Pomeroy, Wash. Hattie Buckles, Portland, Ore. Edna M. Coomes, Portland, Ore. Joeneva Frank, Portland, Ore. Bertha A. Fuller, Portland, Ore. Della H. Heil, Portland, Ore. Minnie N. Johnson, Portland, Ore. Isabelle M. McQueen, Portland, Ore. Eugenia M. Monton, Portland, Ore. Florence M. Vauter, Portland, Ore. Ida W. Withrow, Portland, Ore. Charlotte Miller, Rainier, Ore. Ida B. Smith, Redwood City, Cal. Louise Stetson, Redwood City, Cal. Mabel D. Martins, San Bernardino, Cal. Josephine M. Meissner, San Diego, Cal. Cora E. Schooler, San Diego, Cal. May E. Ash, San Francisco, Cal. Flora M. Bailey, San Francisco, Cal. Anna M. Byrne, San Francisco, Cal. Mildred F. Dempsey, San Francisco, Cal. Mary A. Dyer, San Francisco, Cal. Agnes C. Gordon, San Francisco, Cal. Lillian M. Hernon, San Francisco, Cal. Julia H. Keller, San Francisco, Cal. Jean F. Leininger, San Francisco, Cal. Martha I. Luhrs, San Francisco, Cal.

Page Nineteen





Agnes G. McCarroll, San Francisco, Cal. Marjorie McIntyre, San Francisco, Cal. Rita Mackey, San Francisco, Cal. Helen G. Milani, San Francisco, Cal. Kate Miller, San Francisco, Cal. Marguerite H. Murray, San Francisco, Cal. Roma M. Nixon, San Francisco, Cal. May O'Connell, San Francisco, Cal. Bina Olmstead, San Francisco, Cal. Elsie V. Seehuber, San Francisco, Cal. Marie M. Small, San Francisco, Cal. Elizabeth Williams, San Francisco, Cal. Anna C. Crabtree, San Jose, Cal. Frances M. Christensen, San Luis Obispo, Cal-Mary R. Steinberger, San Mateo, Cal. Edith S. Shaw, Santa Cruz, Cal. Mina A. Caldwell, Sausalito, Cal. Esther H. I. Stevens, Seaside, Ore. Hilda M. Anderberg, Scattle, Wash. Signy Blenheim, Seattle, Wash. Sigrid M. Carlsten, Seattle, Wash. Alma Gilbertson, Seattle, Wash. Mildred M. Glockzin, Seattle, Wash. Julia M. Harkness, Seattle, Wash. Edna Holmes, Seattle, Wash. Maggie Latimer, Seattle, Wash. Annie Lewis, Seattle, Wash. Gertrude Lewis, Seattle, Wash. Mamie Peters, Seattle, Wash. Esther H. Ritter, Seattle, Wash, Laura Sayan, Seattle, Wash. Ethel M. Soames, Seattle, Wash. Marion G. Swihart, Seattle, Wash. Queenie H. Taylor, Seattle, Wash. Eva S. Vallquist, Seattle, Wash. Elizabeth Gerloch, Spokane, Wash. Mary Kinkade, Spokane, Wash. Emily Aubry, Tacoma, Wash. May Lowery, Tacoma, Wash. Mary Hansen, Wenatchee, Wash.

Inland Plant Promotions

Division Superintendent of Plant E. H. Long of the Inland Division has recently announced the following changes in organization and titles which became effective February 1, 1923: W. D. Scott is appointed division plant engineer, and the following employees will report to him: H. A. Shearer, outside plant engineer; A. McBirney, division equipment engineer; L. E. Donelson, acting division transmission engineer.

J. V. Fitzsimmons is appointed superintendent of maintenance, and the following employees will report to him: A. E. Adams, plant chief, Sacramento district; E. M. Clover, plant chief, Chico district; K. S. Gilbert, plant chief, Reno district; W. C. Handlan, plant chief, Stockton district; J. W. Miller, plant chief, Fresno district.

W. F. Rawlins, division cashier, will report to the division superintendent of plant.

V. F. Henry, supervisor of employment will report to the chief clerk.

L. E. Donelson is appointed acting division transmission engineer, succeeding J. L. Twining, transferred to other duties.

The idle man is the devil's hireling, whose livery is rags, whose diet and wages are famine and diseases.—Benjamin Franklin.



DEATH OF MRS. SMITH

Mrs. Kate Smith first took up telephone work when she entered the employ of the Sunset Company, as it was then known, in Portland, Ore., in the year 1890. After working as night operator for a while, she was transferred to day shift. Her service in Portland was continuous until 1899, she being employed in both the local and the toll offices. She had the distinction of having handled the first toll call that was made between San Francisco and Portland

While she was on a furlough she visited Sacramento and subsequently a transfer was arranged for her to enter the employ of the company at that point. From 1909 until 1915, date of her leaving the service, she occupied the position of evening toll chief operator at Sacramento. Her relations with both employees and the telephone public were of the best, as she was ever courteous, kind, and ready to rectify an error or mistake. At the time of her death, November 8, 1922, Mrs. Smith was receiving a pension from the telephone company.

She leaves many friends at Sacramento, Portland, and other towns where she was acquainted, who mourn for her.

Page Twenty





Payments From Employees' Benefit Fund During Year 1922

Sick Benefits and Pensions Paid employees \$	184,890
Accident Benefits Paid employees	52,128
Hospital and Surgical Treatment Paid for injured employees.	39,230
Death Benefits due to sickness(Paid to the dependent relatives of employees.)	45,104
Death Benefits due to accidents(Paid to the dependent relatives of employees. Not including authorized death benefits payable in installments but not yet due.)	9,084
Total\$	330,436

Financial assistance, amounting to \$57,669, was also given during the year 1922, in cases of disability which did not come wholly within the provisions of the Employees' Benefit Plan.

SUMMARY OF BENEFITS.

A brief summary of benefits to which employees may become entitled is given below. The full details and qualifying provisions are given in pamphlet entitled "Plan for Employees' Pensions, Disability Benefits and Death Benefits."

SICKNESS DISABILITY BENEFITS.

Period of Continuous Employment With Bell Telephone System	Maximum Periods of Benefits in Case of Continued Disability
2 years but less than 5 years	4 weeks' full pay, 9 weeks' half pay
5 years but less than 10 years	. 13 weeks' full pay, 13 weeks' half pay
10 years and over	13 weeks' full pay, 39 weeks' half pay

DEATH BENEFITS DUE TO SICKNESS.

Period of Continuous Employment With Bell Telephone System	Death Benefit Payable to Dependent Relative (Not to Exceed \$2000)
5 years but less than 10 years	6 months' salary
10 years and over	1 year's salary

Death benefits are payable to a dependent beneficiary, designated by the employee, in accordance with the provisions of the Benefit Plan. Employees who desire to change the names of their beneficiaries, previously entered on their Record of Service cards on file, should notify the Employees' Benefit Fund Committee.

APPLICATION FOR BENEFITS.

Applications for benefits shall follow the approved instructions of the Company. In default of such information applicants should promptly communicate with the Secretary of the Employees' Benefit Fund Committee.

EMPLOYEES' BENEFIT FUND COMMITTEE.

B. C. CARROLL, Chairman

J. C. NOWELL	F. C. PHELPS	D. P. FULLERTON	J. H. CORCORAN
T. V. HALS	EY, Secretary	H. MATTHIESEN, Assistant	Secretary,
		210 Post Street, S	San Francisco.





Notes From the Divisions



Division Headquarters-Portland

Division Superintendent of Traffic, C. B. Allsopp. Division Commercial Superintendent, C. E. Hickman. Division Superintendent of Plant, Carl Whitmore.

Miss Ruth Wilcox, toll operator, Eugene, spent Christmas day in Roseburg with her parents.

Miss Della Jones, supervisor, Eugene, spent New Year's day visiting her parents in Portland.

Mrs. Lester Campbell, née Margaret Shaw, of Portland, was a recent visitor in our Eugene office.

Miss Winifred Middleton, operator at Main office, Portland, recently resigned to be married.

Miss Elma Thurber, operator, Main office, Portland, has been appointed a supervisor in the same office.

Miss Harriet Holmes, evening supervisor in our Walnut office, Portland, has been promoted to chief instructor of the call indicator.

East office, Portland, had several holiday brides. Hilda Kischler, Katherine Kellas, Vera Storey, and Eugenia Inman have joined the ranks of matrons.

Mrs. Dorothy Coss of Walnut office, Portland, has been promoted to the position of evening supervisor of that office, succeeding Mrs. Esther Johnston.

Dan Cupid is back at Broadway office, Portland, again. His latest victims are Mayna Savage, supervisor, who became Mrs. Frederick, and Ethel Mansel, operator, who became Mrs. Keller.

Miss C. Rands has returned to our operating force at Tabor office, Portland, after spending the past school term at Oregon Agriculture College. Another O. A. C. girl in our midst is Miss Mae Baker.

The Misses T. Ghisolphy, H. Phillips, F. Baker, I. Martin, M. Richards, E. Forsburg, F. Gilkey, D. Ogden, and M. Grisehow have recently been added to the operating force at Tabor office, Portland, during the last month.

On the evening of December 22 the traffic employees at our Baker exchange had their Christmas tree. The restroom was decorated with the season's colors. One of the operators acted as Santa Claus. Every one reported having a good time

The Christmas crop of engagement diamonds was evidently large, according to flashing fingers at East office, Portland. Josephine Handler, Esther Johnston, Perdita Chambers, and Mary Anderson blushingly display new rings.

With proper apologies to the famous Doctor Coue, who is now visiting in America, the following has recently been adopted as a slogan by our employees in the Oregon Division: "Day by day, in every way, we are serving better and better."

Our traffic department people at Klamath Falls held their annual observance of Christmas on Thursday, December 21. The restroom was decorated in green and red, and a large tree trimmed with many ornaments and a multitude of presents.

The following new employees have been added in the Pendleton district during the month: Mrs. Ruth Chandler, Athena; Miss Florence Corman, Baker; Miss Mary R. Thielman, Madras; Miss Ida M. Shelton, Milton; and Miss Lodema E. Lytle, Princyille.

The lunchroom at Tabor office, Portland, was the scene of a pleasant surprise shower on November 24, in honor of Miss Rose Sprague, now known as Mrs. Listner. A dainty lunch was served late in the evening, and all present seemed to enjoy themselves.

On the evening of December 19, Sellwood office, Portland, held a Christmas party. Games were played and presents distributed, after which coffee and cake were served. Santa had a big surprise for everybody. Mr. Klapper, one of our well-known subscribers, sent each operator a box of candy, as well as the chief operator and supervisors.

Cupid has been very busy at Sellwood office, Portland, the last month. Every week of the last month Cupid has stolen the hearts of our operators. The victims were Pearl Kidd, now Mrs. Bowers; Margaret Johnson, now Mrs. Spahn; Marie Webb, now Mrs. Wilson; and Eldora Stickel, now Mrs. Russ. Mrs. Russ recently left for Anderson, Cal., where she intends to make her home.

Page Twenty-two





Several changes have been made in our operating force at East office, Portland, during the past month. Elsie Ferretti has been transferred to Sellwood, Ellen Stream to Arleta, Ramona Elskamp, night operator, to Garfield, and Beuma Dibble to Empire.

The Misses Elizabeth Higganbotham, Louise Sexton, Mary Shayler, Wilma Atterbury, Marjorie Gillham, Leona Thrall, Erma Haskell, Daisy Wilson, Maxine Griffith, and Truth Winters, all students, have just been added to the Walnut office, Portland, operating force.

Jessie Young, chief operator's clerk, and Leona Clark, switchboard clerk, passed another milestone in their young lives. Miss Young's birthday was December 28, and Mrs. Clark's January 3. In spite of the fact that they were so soon after Christmas, they were well remembered. We hope they will enjoy more of them.

"Peas Information, dive me Sandy Claus's number," said a small childish voice to the information operator at Pendleton. This unusual request made "Information" speechless, for she is so used to the routine of giving out numbers listed in the directory, but to save her usual reputation of having all numbers on the tip of her tongue, the youngster "hung up" before she could give a reply.

The traffic department folks of our Klamath Falls exchange gave a farewell party at the home of Mrs. Rose Maier in honor of Mrs. Rita Farrell and Mrs. Mae Dennon, who are leaving for California to make their home. Music and games were enjoyed during the evening. Later, refreshments were served and every one left wishing Mrs. Farrell and Mrs. Dennon, also Mrs. Melhase, much happiness and success in their new homes.

New Year's day was a happy one for the operating employees at The Dalles. J. T. Fries, proprietor of the Black and White restaurant, and formerly manager at this exchange, and Wire Chief G. E. Corson, acted as hosts for a turkey dinner and dance. Red and white carnations were used as decorations. Twenty-six guests enjoyed the merry party and agreed that this event was a very enjoyable way to begin the new year.

In connection with the cut-over to the new automatic equipment at the Beacon and Garfield offices, Portland, which was made during the month of January, and certain changes which will be made at Sunset office, Portland will thereafter have in service three machine switching offices. The three young ladies who have been selected as chief operators of these offices are Miss Hazel Cook, Beacon; Mrs. Marie Acker, Sunset; and Miss Evelyn Foster, Garfield.

The Christmas season was a very merry one at Pendleton. Wire Chief Thompson provided the tree which was the center of attraction on the evening of December 23. The tree was loaded down and the space underneath the branches piled two feet high with gifts. Seventeen business houses were generous in their gifts of candy, oranges, powder puffs, hose, handkerchiefs, sprays of mistletoe and holly, popcorn balls, and dollar merchandise certificates. Following the allotting of gifts, refreshments were served.

The Medford toll girls had a party and Christmas tree on the evening of December 23. The tree was beautifully decorated and each operator received many presents and several boxes of candy from subscribers. Every one was very well pleased with the gifts and was more than pleased with the wonderful hand painted picture of Crater Lake, given by the plant employees for the restroom. About 11 o'clock a light lunch was served, after which the girls departed for their homes, feeling, from the appreciation shown by some of the subscribers, that their work had been well done during the past year.

Employees of Walnut office, Portland, held their annual Christmas party the evening of December 21. A tree, beautifully decorated, adorned one end of the restroom, underneath and around which were packages of gifts of all sizes and descriptions. After impatient waiting, which seemed like hours, Santa arrived to distribute the gifts, and there was one for each one present. One of the appreciative subscribers also remembered the employees with a Jarge box of sweets for all to enjoy. Later there was dancing, and then refreshments, the evening ending with all good wishes for "A Merry Christmas" and "A Happy New Year."

Doctor George O. Jarvis was host to the members of our Ashland telephone exchange at a six-course dinner served in the Medford Hotel, at 7 o'clock on the evening of January 3. The dinner was in the nature of a Christmas present to the girls. Clever placecards and favors were provided. Transportation for his guests was provided by Doctor Jarvis. Those attending the dinner were: Mrs. Dora Hubbard, Mrs. Hattie Burnett, Mrs. Emma Murphy, Myrta Otterdale, Bessie Memillian, Marjorie Gillette, Bertha Smith, Norma Williams, and Mae Smith. Mrs. Robinson and daughter, Miss Corinne Robinson, accompanied the party.

A number of girls from the Albany office visited the new home of Mrs. Leo Harris, née Eola McTaggart, a former employee and a bride of a few days. As Mrs. Harris was not in, the girls proceeded to arrange the furniture as they thought best. They felt quite sure that the kitchen utensils and contents of the cupboard belonged in the bathroom. The hangings at the window were made of the very best newspapers. A sign "Rooms for Rent" was placed in one window, and many other pranks were played. You may be sure that the girls left before Mrs. Harris returned and feel sure that she does not know who visited her home that afternoon.

One of the pleasant events of the holiday season was a Christmas tree in the restroom of the exchange at Albany, Ore., on the evening of December 21. The room had been tastefully decorated by the traffic department people and a large Christmas tree in one corner lent a festive air to the occasion. Here gathered all operators not on duty, and with invited guests from the other departments spent a very pleasant evening. Games were played and presents distributed. The latter were given out by means of a "string" game. A couple of boys from the plant department, who have recently acquired automobiles, were overjoyed when they found that they had been pre-





Oakland, Cal., Now Fifth City in Number of Telephones in Our Territory—With

The City of Oakland feels exceedingly proud of its growth during the last four years, as indiversed were 4061 permits issued, representing a value of \$7,134,672. There was a slight increase in was considered a banner year, with 7058 permits with a valuation of \$15,791,616, while the year 127 per cent in the number of permits compared with the year 1919, and 239 per cent increase at the present time, are as follows: Oakland Tribune Building, twenty stories, valuation \$1,000 valuation \$375,000; Ambassador Building, nine stories, valuation \$250,000; Fox Theater, four Company, eight stories, valuation \$768,000. The following contracts have been let and constructly valuation \$1,000,000; Athens Athletic Club, valuation, \$2,500,000; Proctor Building, valuation photograph, had so many things to say recently about the rapid telephone development of Openthusiasm for "His City, Oakland," along to our readers.



Kicked at Being "Cut Off"

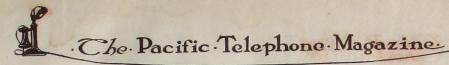
The introduction of the telephone among people unfamiliar with its use often leads to quite amusing results. In Egypt, a small tradesman had a telephone installed in the back room of his store. The bell rang and the tradesman's servant answered. Upon being asked for the tradesman, the servant immediately cut the cord and carried the instrument into the store for his master to talk into.

The Hint Courteous

"Physical culture, father, is perfectly lovely!" exclaimed an enthusiastic young miss just home from college. "Look! to develop the arms I grasp this rod in both hands and move it slowly from right to left."

"Well, well," replied dad admiringly. "What won't science discover next? Why, if that rod had straw on the other end, you'd be sweeping."—Dredged.

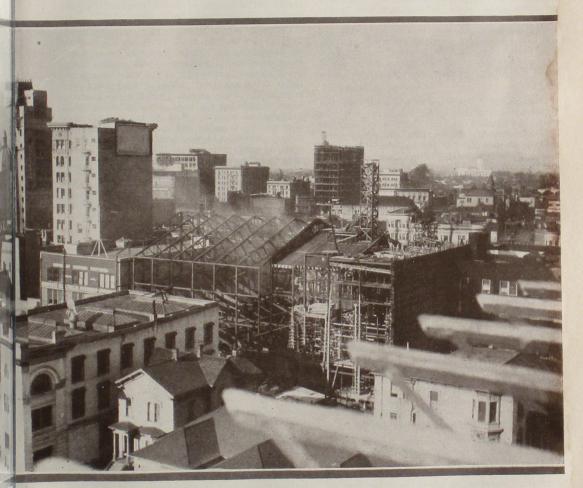
Page Twenty-four





xception of Los Angeles, Shows the Greatest Increase in Eight Largest Cities

y the value of the building permits, especially of the year 1922. During the year 1919 there ring which period 4607 permits were issued with a valuation of \$9,489,886. The year 1921 prepassed all previous records with 9218 permits, valuing \$24,181,016. This is an increase of incion over that of 1919. Some of the larger permits, which are under the course of construction akland Bank Building, eighteen stories, valuation \$1,000,000; Medical Building, nine stories, valuation \$1,500,000; H. C. Capwell, four stories, valuation \$250,000; Pacific Gas and Electric ork will be started during the year 1923: Scottish Rite Cathedral, valuation \$1,000,000; Elks 0,000,000. Manager John Holmes, through whose coöperation we are able to reproduce this adjacent cities and communities that we thought it highly desirable to pass John's



Make Opportunities

If you want to succeed in the work, you must make your own opportunities as you go on. The man who waits for some seventh wave to toss him on dry land will find that the seventh wave is a long time coming. You can commit no greater folly than to sit by the roadside until some one comes along and invites you to ride with him to wealth and influence.—John B. Gough.

Page Twenty-five

A Romance

He met her in the meadow
As the sun was sinking low,
They walked along together
In the twilight's afterglow;
She waited until patiently
He had lowered all the bars,
Her soft eyes bent upon him
As radiant as the stars;
She didn't smile or thank him;
In fact she knew not how,
For he was but a farmer lad
And she a Jersey cow.

_Exchange.





sented with license plates. But on opening the same, they found that some one had been "stringing" them indeed, for the plates were of a year more ancient than the aforesaid automobiles. Refreshments of coffee and sandwiches were served. Then every one received a tiny doll made from a lollypop and went home happy.

On the evening of December 12, Sellwood office, Portland, held a very delightful party. It was called a "trip through the East Side of New York." There were guides to explain the several concessions. The pawn shop and Hooligan's pie shop vied in popularity with Madame DeLirious, a well-known palmist. From the noise and scramble made by the holdup men and flowergirls, also our little blind boy, one would easily imagine himself in that medley of noise and confusion on a real street in Greenwich Village. The reason for all this hilarity was to raise funds in order to supply Christmas groceries and wood for needy families found in the Sellwood district.

The evening of December 21 was a gala night at Tabor office, Portland. The wonderful spirit of Christmas reigned supreme, and every one had a most enjoyable time at the Christmas party held in the basement of the building. The room was artistically decorated in the Christmas colors, and a beautifully decorated tree adorned one corner. A pleasing program was presented and Mrs. N. Richards favored with a number of dainty Scotch and Irish dances. Each guest was given a little red cap to wear, which added greatly to every one's personal charms. The remainder of the evening was spent in dancing, and a dainty lunch was served in the cafeteria at the close of the evening.

On December 22 the retiring-room of the Salem exchange was changed into a room of Christmas cheer, beautifully decorated with greens, Christmas bells and a magnificent Christmas tree, on which was a present for every one. The name of each employee was placed in a box, in turn each drew a name, for which he placed a present on the tree so that no one was overlooked. W. H. Dancy, commercial manager, acted as Santa Claus and gave a very pleasing talk on the success of the past year and the bright prospects for 1923. Miss Bernice Hiett contributed to the evening's pleasure by giving several readings. Games were played after which a light lunch was served. The party will be remembered as a jolly time indeed.

On the evening of December 21, the annual Christmas costume dancing party was held in the dining-room of our Main office, Portland. This was a gay event and all present seemed to enjoy a pleasant evening. A clever program was arranged by the committee in charge to add to the gaiety of the evening, consisting of vocal solos by Axel Landeen, Miss Margaret Gibson, and Hal Young, a Spanish dance by Miss Dora Welch and a Russian dance by Miss Eva Sherman. Miss Ruby Floyed was the accompanist for the dancers. The telephone orchestra played for the dance. The dining-room was bright with Yuletide decorations of holly, scarlet berries, and poinsettias, and a beautifully decorated Christmas tree. A delightful supper was served at a late hour, and a good time was enjoyed by all.

A Christmas party was held in the restroom at Bend, Ore., on the evening of December 20. A committee representing the three departments decorated the tree. Gifts of candy were received from Manager Gaither, Wire Chief Sillery, several business firms, also several private subscribers. Personal gifts were sent each operator by the Shevlin Hixon Lumber Company and Mrs. H. K. Brooks. Two subscribers called in and expressed their thanks for services rendered during the year. Following the distribution of gifts, the party proceeded to the home of Mrs. Minnie Livingston, chief operator, where the remainder of the evening was spent in playing cards. At midnight a special committee served sandwiches, doughnuts, and coffee.

Childhood prevailed when East office, Portland, held its annual Christmas party on the evening of December 22. Staid operators once again became frolicking youngsters, and evidenced the usual childish excitement at the sight of a wellladen Christmas tree. After an interesting program of Christmas stories, recitations, and music, Santa distributed the gifts to the children. Miss. Beilfeldt made an excellent Santa, and the toys were eagerly accepted and put to immediate use. Horns, drums, whistles, and exclamations over dolls, created quite a babble. After this excitement was over, refreshments were served, and every one had an orange to take home. There were prizes for the best looking children. Miss Erma Mackay was judged the best boy, and Emily Woolverton was considered a very real looking little girl. Miss DeMarsh and Miss Laurens were also prize winners. The party was thoroughly enjoyed by all.

The operators of the Empire office, Portland, gave a Christmas party on the evening of December 23 at the Y. W. C. A. Building at St. Johns. A short program was given, as follows: Vocal solo, Mrs. Silverman; piano solo, Thelma Kirkpatrick; reading, E. M. Harris; piano duet, Mrs. Day and Mrs. Messenger; and vocal solo, Mr. Landeen, Main office. Dancing was then enjoyed by all. Music was furnished by a four-piece orchestra. Mr. Sloan, who was scheduled to appear on the program, was not present at the beginning of the party, but rather than miss this important number, Mr. Hunter volunteered to bring him in at all costs in his high-powered Ford-Super, and every one was pleasantly surprised at his appearance in costume just before refreshments were served. W. G. Thrall, by a little coaxing, was able to get away with six small pieces of cake, along with the trimmings that went with them. A grab bag was also a feature of the evening. Mr. Bent received the costliest prize in the form of a beautiful French mouth harp. All missed the smiling physiognomies of Stanley Hazlett and Mr. Lee, who were unable to attend. Among those present at the party were Mr. and Mrs. E. Day, bride and groom of a few hours. The bride is an operator at the Empire office. All wished her and her husband "worlds" of happiness. A flashlight picture of those present was secured by Mr. Scott, Beacon switchboard man. The Peninsula National Bank presented the girls. with two boxes of candy, and each girl received an individual box of candy from Doctor Husson of St. Johns, both stating that they had received excellent service during the past year.





On December 21, the girls of the Eugene office held their Christmas party in the operators' restroom. All the operators not scheduled to work that evening were present and helped to make the party successful. An invitation was extended to the men of the plant department. Mr. Bingham, attired in a Santa Claus costume, distributed the gifts, after which games were played and refreshments served. All the traffic, commercial, and the plant employees with their wives were on hand at 9 p. m. After a flashlight picture was taken the tree was stripped of its gifts, which were many and varied. Each operator received a package from one of the merchants, containing a silver thimble and handkerchief. Another merchant presented two linen handkerchiefs, and in addition there were two large boxes of candy for each girl.

The employees of the traffic, commercial, and plant departments at Ashland enjoyed their second annual Christmas party on the evening of December 23. A profusion of greens were used for decorations throughout the office and a fir tree of the Southern Oregon type was most beautifully ornamented with the usual decorations which added much to the occasion. Seven-thirty found the entire force gathered together to enjoy the pleasures of the evening. H. S. Aikins, wire chief, acted as Santa Claus and was ably assisted by three members of the force. Humorous gifts were given to all by each employee which caused much merriment. After the merriment, which these gifts occasioned, had subsided, other more valuable presents were handed out. Mr. Aikins and Mr. Kelly of the plant department gave the employees of the commercial and traffic departments a box of choice oranges which was concealed in red paper and decorated with holly. This acted as a pedestal for a polychrome bowl filled with China lilies. A dainty lunch was served by the girls of the traffic department, who were highly complimented by all present for their culinary ability. Miss Smith, who presided over the coffee percolater, was given a silent vote of thanks for the rare beverage she concocted. The reason the vote of thanks was silent was because all present were "too full for utterance."

Christmas cheer was carried to sixty-four needy Portland families by operators of the company during Christmas week end. Through the medium of bazaars, benefit dinners, raffles, etc., the operators of the various offices in Portland raised approximately \$600 prior to the holiday season. The names of needy families were secured from the Portland Welfare Bureau, a local organization which supervises the distribution of charity, and the money which was raised by the operators was distributed to these families in various ways. In some instances clothing or fuel was provided, while in other cases the rent was paid for a certain period. In addition to this, baskets of Christmas food were prepared, containing a sufficiency to provide each family with a good Christmas dinner, with a liberal allowance for a later period, and in a few cases a small amount of money was placed in some of the baskets. A program to take care of the distribution of these baskets was arranged, trucks were provided by the plant department, and a committee of girls in each office was assigned to accompany the truck on its delivery trip. The families receiving this assistance were, in every case, appreciative of the efforts to lighten their burden, and we believe that, as a result of the trips made, a large number of company employees have received an insight into a phase of life with which they had not previously had an intimate acquaintance.

J. M. Lamb, wire chief at Salem, Ore., has written the following paragraph on "Supervision," which may contain some very good points on this interesting subject: "Supervision is the controlling, with the levers of thought and speech, of the finest and most sensitive of all mechanisms known to man. It is the controlling of the human mind and body; of the moral and spiritual life of one person by another. To supervise does not mean merely to direct the work that another man does. It means to control and direct the life of that man, and, to be entirely successful, it must be done with absolute honesty of purpose. The supervisor who would succeed to the greatest degree must be able to direct, by suggestion and because of the love those under him have for him, their moral and spiritual lives. I do not mean that he would dictate as to any religion. A man's spiritual life is his good life, or the things good and holy in his life. To so direct, a supervisor must be above reproach in all of his actions, both in his business and in his personal life. When a supervisor reaches the point when all those under his supervision hold him as an example of manhood, his attributes being honesty, faithfulness, and a love for his fellow men, they will love him and carry out his desires because of their desire to do so, and not because of fear. When this point is reached every subordinate becomes his own supervisor. Supervisors have certain obligations. I would state them as follows: First, to man, or to the human side of things, and second, to their company. A supervisor has it within his power to make those under him happy or unhappy. Either one of these conditions is, of course, transferred to the family of the one affected. It is his, the supervisor's, solemn duty to create happiness. To 'bawl a man out,' if you will allow me to use the slang phrase, is a very poor practice. No one person has any legal or moral right to talk to another person in any other way than one gentleman would talk to another in connection with a matter under discussion. If it becomes necessary to discharge a man, it can, and should be done in a kindly manner and with a smile, with never a failure to advise the one discharged of the reasons for his dismissal and advice as to how he may avoid a recurrence of his difficulty. If a subordinate approaches you and it would seem that he has something on his mind which he desires to discuss, be it personal or otherwise, do not tell him to tell his troubles to a policeman; let him unload, and then advise him to the best of your knowledge. Be prudent, however. best way to get employees to take an interest in you is to take an interest in them and when they are interested in you they are interested in the thing that you are interested in, the successful operation of your business. When their interest is centered on the successful operation of that business, we have as a result successful supervision."







Division Headquarters-Seattle

Division Superintendent of Traffic, E. L. Breene. Division Commercial Superintendent, W. J. Phillips. Division Superintendent of Plant, H. J. Tinkham.

Thomas S. Kennedy, traveling auditor, spent January 3 in the Tacoma office.

Miss Mildred Sears, operator, Proctor office, Tacoma, was married to Kenneth Newton on December 16.

Miss Lillian Green, chief operator and commercial clerk at Port Blakely, spent Christmas at Bellingham.

Miss Mildred R. Larson of the business office at Seattle is spending a vacation with her parents in Minneapolis.

All are glad to welcome Miss Ruth Vernon back to Main office, Spokane, after an illness of several months.

Mr. Reed of the plant department at the Bremerton exchange spent the Christmas holidays with relatives in Seattle.

Miss Hattie Anley from the Bremerton commercial office, spent the New Year holidays at Yakima with friends.

Miss Lera Carter, operator, Aberdeen, has recently had an operation for appendicitis. All are glad to hear that she is improving.

R. O. Hadley, formerly connected with the Seattle Chamber of Commerce, has been added to the division commercial staff as publicity agent.

Gerald W. Benedict, who left October 1 on a trip to New York, has returned and is again employed at his old position in the manager's office at Seattle.

All the restrooms in the various offices of the Tacoma district were supplied with Christmas trees, and the rooms were appropriately decorated with Christmas greens, etc.

Mrs. Carla Kopf of Main office, Spokane, after a serious illness of several weeks, is now well on the road to recovery and all will be glad to welcome her back again soon.

Mrs. Margaret Goodwin was added to the operating force of the Highland office, Spokane, during the month of December. Mrs. Goodwin was formerly an employee of this office.

The traffic department people at Ritzville were generously remembered by many of our telephone patrons at Christmas, many expressions of good cheer and also much sweets were received. Christina Kane, who has been employed in Seattle long distance since 1920 resigned on January 6 to be married to Arthur Schelley. Mr. and Mrs. Schelley will make their home in Seattle.

The friends of Miss Betty Smith, night operator, Main office, Tacoma, were much surprised to learn of her marriage to Ted Baihly of the plant department. We all wish her happiness.

Mrs. Elizabeth Lopp Thiele, at one time evening chief operator at Main office and also chief operator at Glenwood office, Spokane, was a recent guest of Miss Olive Beadle of Orchard office.

Miss Gladys Clarno has been employed as collection clerk at Spokane to fill the vacancy created by the transfer of Miss Madelyn Murray to the position as stenographer in the manager's office.

Among the recent newlyweds at Main office, Spokane, are Mrs. Ferguson, formerly Miss Mildred Ellis; Mrs. Kirsch, formerly Miss Mayta Graf; and Mrs. McKennett, formerly Miss Jessie McMahon.

"Give Away" parties were given at the Main, Riverside, and long-distance offices, Spokane, at Christmas time. Many contributions were received from the operating force and a large number of families were taken care of who were known to be in need.

Miss Mae Crawford, operator, Dayton, recently became the bride of W. A. Jennings of that city. Mrs. Jennings has served five years in the office at Dayton and the past year as a member of the district committee under the Employees' Plan of Representation.

A dance was given by the Blue Bell Club at Walla Walla on the evening of December 20. The hall was very effectively decorated in keeping with the Yuletide season. The dance was attended by a large number of traffic employees all of whom reported a very enjoyable time.

The operators of the Olympia exchange held their annual Christmas party on the evening of December 22, at the home of Miss Young, chief operator. The evenings' entertainment consisted of music, games, and afterwards delicious refreshments were served. Miss Young was a charming hostess and all who attended will long remember a very enjoyable evening.

Page Twenty-eight





Miss Mabel Mills, stenographer at Spokane, resigned on December 13 to accept a position with the International Fuel Company. Miss Madelyn Murray, formerly in the collection department, has succeeded Miss Mills.

Miss Sadie Teas, night chief operator, Glenwood office, Spokane, passed away December 21, after a continued illness of several months. The sympathy of the employees of the entire Spokane exchange goes out to Miss Teas's relatives.

James T. Shaw, assistant vice president, C. E. Fleager and C. T. Blanck of San Francisco were in Olympia several days before the Christmas holidays, in connection with rate hearing matters before the Public Service Commission.

During December W. J. Phillips, division commercial superintendent, went to San Francisco to spend the holidays at home and with friends in and about the Bay City. While there he also attended a conference at our general offices.

On January 10 the commercial office at Lewiston was moved to the new quarters at 411 Main Street. The office fills a long felt want, as the old office was on a side street and not conveniently located. The old building vacated by the commercial department will be remodeled and used by the traffic department for a restroom.

The girls from Proctor office, Tacoma, had their Christmas party at the home of Miss Dorothy Clow. The girls enjoyed themselves playing indoor golf and other games. About midnight Miss Clow played Santa Claus and distributed the gifts among the girls. A buffet luncheon was served, consisting of sandwiches, cake, and coffee.

It was with considerable gratification that each Seattle operator and supervisor who had not been absent or tardy for the first six months of 1922 received a personal letter of congratulation from the district traffic superintendent. The recipients of the letters were indeed proud young women, and flashed their letters in the office whenever the occasion presented itself. The receipt of these letters of congratulations was second only in importance to receiving service emblems.

The employees of the traffic department at Yakima enjoyed a Christmas party which was held in their restroom on the evening of December 21. One of the features of the evening was a guessing game, prizes being awarded to Thelma Hill, Odelia Brock, and Viola Marsh. Dancing and music were also enjoyed. Gifts from the beautifully decorated tree were enchanged among the employees. This was done by the drawing of names the day before. Each girl received a gift. Light refreshments were served at a late hour.

On the evening of December 22 the girls of the Bellingham traffic department held a Christmas tree party in the operators' quarters. The retiring-room was beautifully decorated in Yuletide fashion. The early part of the evening was spent in music, dancing, and games. Later in the evening, Santa appeared, bringing gifts to all, which caused much excitement and laughter. When the tumult subsided, dainty refreshments were served. The party ended with all exchanging Christmas greetings and regretting the fact that Christmas comes but once a year.

The following Seattle supervisors have been appointed during the month: Miss Margaret Roccia at Beacon office; Miss Leona Yetter at Rainier; Miss Gertrude Larrimore at Capitol; Miss Emily Gillmore at Garfield office; and Miss Beulah Carson as central office instructor at East office.

The Aberdeen operators enjoyed a pleasant evening at a Christmas party held in their retiring-room on the evening of December 21. Santa Claus was impersonated by one of the operators and a great deal of fun was had as she distributed the humorous burdens of the carefully decorated Christmas tree.

On December 20 a "Hard Time" party was given at the Highland exchange, Spokane. Miss Kate Klose was awarded first prize for having the most comical costume. Games were played suitable to the occasion and each one present received a small gift. Refreshments were served later in the evening.

In the late afternoon on December 23, a very gay time was enjoyed by all the traffic employees of Walla Walla. The restroom was decorated most beautifully with holiday attire. In the center of the room the Christmas tree loomed up with its sparkling lights. Gifts and greetings were exchanged among the employees. It was, indeed, a pleasant time for all.

On the evening of December 20, Rainier office, Seattle, paused long enough to put over what will probably be the last party in the old location. Every one made merry around the tastefully decorated Christmas tree. Games occupied the evening prior to the appearance of Old Santa, who arrived and took charge of the festivities, distributing a gift to each one.

H. B. Betzold, coin box collector at Spokane, who was called to Farmington, Minn., on December 21 by a telegram announcing the serious illness of his brother, returned to active duty on January 8. All of his friends and acquaintances extend their greatest sympathy to Mr. Betzold because of the death of his brother, who passed away before Mr. Betzold reached Farmington.

The operators at Main and Toll offices, Tacoma, devoted a great deal of their time and efforts at Christmas toward supplying the needs of six poor families. Mrs. Nicholson was chairman of the purchasing committee and the results accomplished were wonderful. The baskets which contained a generous amount of food, also candy and toys for the children, were very much appreciated by the recipients. A committee of girls, with the help of Mr. Miller and a truck donated by the plant department, delivered the baskets.

All yearly construction records in Seattle were broken in 1922 when 10,292 building permits were issued at a valuation of \$19,784,010. During the year 1921 there were 11,040 permits issued representing a valuation of \$12,825,160, and in the year 1920 the building permits amounted to 10,146 with a valuation of \$13,760,090. Building operators are confident that the \$20,000,000 mark so nearly reached in 1922 will be exceeded in 1923 as plans are under way and in some cases construction actually begun on several million-dollar projects.





The young lady employees in the commercial building, 919 Market Street, Tacoma, have acquired a restroom since the space formerly occupied by the Northwestern Long Distance Telephone Company has been vacated. This convenience has been wanted for a long time but could not be provided on account of lack of room.

The members of the operating force at Centralia held their Christmas party on December 20. Previous to this affair, each one drew the name of some other member of the force to whom she was to give a humorous gift. A great deal of fun was had over the appropriate presents which were received by various members present.

Miss Olga Larson of the sales department, Tacoma, entertained the girls of the commercial office with a "Bunco" party at her home on the evening of December 20. After several games of "Bunco" the guests also enjoyed music and a dainty supper which was served in the diningroom effectively decorated in holiday colors. A miniature lighted tree marked the table center sending a soft glow about the room.

R. F. McQuiston, chief collector in our Tacoma office, and Lorine Wingate, formerly of the county auditor's office, were quietly married on December 21 by Reverend Rhodes at the First Methodist Church. The young couple took a honeymoon trip to Portland and other Oregon points and are now at home to their many friends at 1226 South Ainsworth Avenue. All join in wishing them a long and happy wedlock.

Mrs. Elizabeth Thomas, supervisor at Main office, Tacoma, entertained a number of her friends from Main office at a novel Christmas party. The table was very daintily set and a large basket containing one gift for each guest formed the centerpiece. The ribbon streamers which were tied to these packages led to the place cards. At a given signal, each guest drew a gift from the basket. The remainder of the evening was spent in music and pleasant conversation.

The chief operators, supervisors, and clerical force at Madison office, Tacoma, entertained the operators at a Christmas party on December 28. Christmas decorations were used in the restroom, and a humorous gift was hung on the tree for each employee. The feature event of the evening was a guessing contest. Twenty-five different articles were mounted on cardboard to represent different parts of the switchboard. This contest was quite a lively one, and prizes were awarded the winners. Refreshments were served and dancing was enjoyed until a late hour.

This year our Lewiston office had its first Christmas tree. With pretty colored lights and with glistening frost hanging from its branches, not forgetting the tiny red bells and the miniature Santa Claus, the tree was very gay indeed. The plan of drawing names was followed and when Christmas eve arrived, the tree fairly groaned under its load of gifts. In addition to these, a large number of individual boxes as well-as a number of larger boxes of candy were received from subscribers. Every one was very enthusiastic and it is not probable that another Christmas will pass without the Christmas tree having its part at Lewiston.

Sunset operators, Seattle, voted unanimously to share their Christmas with several needy families of Ballard district. On the evening of December 19 the operators assembled in the restroom loaded down with good things to eat. A beautiful Christmas tree with a gift for each person was the feature of the evening. A luncheon was served and dancing enjoyed until a late hour. Through the thoughtfulness of Sunset operators, three families were made happy and enjoyed a Christmas dinner. Enough money was given each family so that the children might enjoy a visit from Santa Claus.

The following news item appeared in the Tacoma News-Tribune under the caption: "TO-DAY IN TACOMA TWENTY-FIVE YEARS AGO.— Superintendent A. C. Sands of the Sunset Telephone Company is to leave Wednesday with ten men to construct a telephone line from Dyea and Skagway to Lakes Bennett and Lindeman, via the Chilcoot pass." John Schlarb, now manager at Tacoma, was one of this "gang" who built the line over the Chilcoot pass, and says that so far as he can remember Charley Burns, now with the plant department in Portland, is the only other one of the original crew still employed.

Manifestation of the Christmas spirit took varied forms in the different Seattle offices. At Beacon office the operators entrusted all arrangements for Christmas to Miss Margaret Roccia, Miss Alma Jumper, and Miss Helen Thayer. These young ladies arranged the most pretentious Christmas program ever held at Beacon, the headline feature being the entertainment of twenty-seven youngsters from the Daddy Draper Orphan Home. The traffic chief officiated as Santa Claus, and saw to it that each child was suitably entertained. The girls provided gifts for all. The children from the Draper home reciprocated by putting on a varied program.

The creation of a training program in the traffic department in Seattle for machine switching training has necessitated several changes and promotions in the central offices, of which the following are effective at this time: Miss Katherine Taylor, evening chief operator at East office, has assumed charge of Rainier office, while Miss Ella Nycen is securing training. Miss Alice Daley has relieved Mrs. Edna Gaerish as day chief operator at Glendale for the same purpose. Miss Jessie Kruse is in charge of East office in the evening during Miss Taylor's incumbency at Rainier, while Miss Pearl Worley is performing in a similar capacity at Capitol.

It required an extra team of reindeer to haul the Christmas presents up to East office, Seattle, but the presents finally arrived, and were arranged around the enormous Christmas tree in the East office restroom. This host of presents may sound like extravagance, but such was not the case. Lots were drawn by all of the girls in the office, each one getting something appropriate for the other girl whose name was drawn. The resulting interchange of gifts was along the lines of good natured raillery, and kept the assemblage in good humor. Santa Claus had not forgotten to provide plenty of candy, nuts, and Christmas tree goodies. His supply was further augmented by the contributions of candy from the subscribers in the east area.





The children of the Seattle lunchroom matrons will not soon forget last Christmas. Miss Dorothy Bubb, supervisor of lunchrooms, made sure of that. On Christmas eve, she took the nine youngsters into her home and give them the time of their young lives. There was a big tree, gorgeously decorated, presents in abundance, stories, games, and a bountiful supply of goodies! What more could the youthful heart ask for? Rumor has it that Miss Bubb was "just a kid along with the rest of 'em." The Seattle matrons greatly appreciate Miss Bubb's kindness to their youngsters, and in turn Miss Bubb appreciates the loan of nine wholesome, lovable children on Christmas eve.

The attached letter from Doctor Park Weed Willis, president of the Seattle Community Fund, was received December 24 and suitable acknowledgment made by Manager Myers. It is submitted for publication in our MAGAZINE: "You have earned our most enthusiastic appreciation by the excellent service your country rendered to us during our recent campaign period. Realizing, as we do, the rush of business on your hands at all times, we want to thank you very heartily for your unvarying prompt and careful attention to our needs. Will you kindly express our sentiments to the men who have been responsible for the carrying out of the various changes we have asked? Yours very cordially, PARK WEED WILLIS, President."

The Christmas party given by Seattle longdistance girls in the assembly room was a delightful time for all concerned. The Christmas tree and the one hundred stockings that were distributed by Santa Claus to the children was only a small part of the festivities. A delightful program was remarkably well carried out, and the teamwork accomplished by the various committees responsible reflected credit on its members. The most noticeable and best thing about it all was the genuine goodwill shown by all the organization in getting the talent together in such a way that every one was glad to do her part, and desirous that all should have a pleasant time. At the close a wonderful supper was provided with the assistance of Miss Bubb, chief operator, and the committee, and all concerned deserve a vote of thanks for the pleasure afforded all of their guests.

The following appeared in the Spokane Chronicle on December 25 under the heading: "LONG SERVICE BRINGS HONOR. Service of fifteen years with the Home Telephone and Telegraph Company has brought a special service emblem to D. L. Latamore, Cambridge Court, considered a signal honor among company employees. The company gives a service emblem to male employees after fifteen years of faithful service and to women after five years of service. An additional star is added to the emblem after each additional five years. Mr. Latamore came to the Inland Empire from Indiana. He located at Lewiston and in 1907 went to Coeur d'Alene to take employment with the Rocky Mountain Bell Telephone Company. He was transferred to the Home office here in 1915, later serving as telephone manager at Colfax. He has been head of the directory department since 1920 at the Spokane office."

On the evening of December 22, the girls of Main office, Seattle, became "kids" once more, the occasion being a Christmas party given in the restroom. Christmas decorations beautified the room and a large tree occupied one corner. During the first part of the evening, Miss Isabel Shultz, assisted by Miss Peggy McCausland at the piano, entertained with popular songs. With every one singing "Jingle Bells," Santa Claus in the person of the traffic chief, suddenly made his appearance with his traditional pack and a present for every one. Later, refreshments were served in the lunchroom where the Christmas decorations were still further carried out. Playing of games and dancing rounded out a very pleasant evening, and every one went home, sorry to have to grow up again.

The Kenwood people are pioneers in the Christmas party lines in Seattle and their 1922 efforts lived up to their standard of previous years. As usual a great many of the former employees returned to Kenwood for the Christmas party, renewing old acquaintances and soaking in some central office atmosphere. The big restroom was suitably decorated, and after a brief musical program Santa Claus supplanted Miss Erickson, the chief operator, as head of the central office. From his pack he produced something for every one. A great many of the presents brought forth considerable merriment and were very appropriate to the one who received them, in the opinion of the crowd. When Santa had reached the bottom of his pack, he bade the crowd good-night, and turned them loose on the dance floor in the locker-room. Sometime before the midnight hour, the committee thoughtfully provided refreshments, which disappeared under the onslaught of dozens of young appetites.

Shorfly before 4 o'clock on the morning of December 27, at her modest home on East Second Street, Cle Elum, the final call from the other side reached Mrs. Lottie Lewis, the city's pioneer telephone operator and until a few months ago manager of the local exchange of The Pacific Telephone and Telegraph Company. faithfully as when she sat at the switchboard in the little telephone office where she spent so many years watching the little flashing switchboard signals she answered the final call when it came to her. Her spirit fled to its Maker but she is not forgotten by the many whom she so faithfully served or who knew her for her many splendid qualities. Born July 21, 1867, in Barry County, Michigan, she was the daughter of Melvin and Mary Williams. The family came West to Shelton on the Coast in 1887 and she was married to Albert B. Smith in 1897. One son survives this union, Donald Smith, who lives at home. In 1913 she was united in marriage to William Francis Lewis of this city. They went to Kent to live a few years later from which Mrs. Lewis returned about three years ago again to take the management of the local telephone exchange. She entered the exchange here in 1905 as one of its first operators, and was with the company for nine years before her second marriage. Her mother, Mrs. Mary A. Williams, lived with her, also her son Donald. In addition a son named Homer lives in Canada and she has a brother, Lester Adam, of Shelton.





Capitol office, Seattle, did not prepare any formal Christmas party, and outside of a little informal gathering on December 23, confined their efforts to providing Christmas cheer for a poor family in the lower part of the city. The committee from Capitol office, with the coöperation of the Elks' Lodge, found a deserving family whom they might assist. The Capitol crowd responded nobly, and the result was another merry Christmas in the poorer section where Christmas might not have come had it not been for the large-hearted Capitol girls. The members of the Elks' Christmas committee expressed themselves as very appreciative of the spirit shown by the Capitol people.

A pleasant surprise to many is the engagement of Miss Bertha Matzenauer of the commercial department, Tacoma, to Nelson Russell of the experiment station staff, Puyallup. The announcement was cleverly made at a party given by Mrs. Matzenauer at the family home on the evening of December 28. The evening was very enjoyably spent, refreshments were served at 11 p. m. Before departing, each guest was asked to find her Christmas gift which hung on the tree. Each package contained a small kewpie wearing two hearts sealed together. Upon seperating these the initials B. L. M. were found on one and N. L. R. on the other indicating the engagement of Bertha Matzenauer and Nelson Russell.

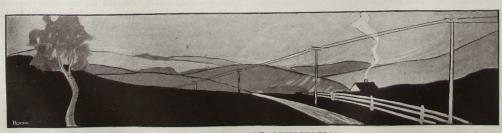
The annual Christmas party of the West office, Seattle, operators was held on the evening of December 22. The restroom was appropriately decorated with masses of Christmas greens and red ribbons. Holly wreaths adorned the windows and ropes of cedar were caught up with red bells and centered at the chandelier with red lamp shades casting a red glow over the room. A Christmas tree mounted on a blanket of white, daintily trimmed and hung with tiny red stockings filled with candy and nuts occupied one corner of the room. A number of kiddies were present as well as all the operators. Just preceding the entrance of Santa Claus with his mammoth big pack of presents, Miss Miriam Snyder, dressed as a five-year-old child, carrying a lifesize doll, sang a selection entitled, "We're Waiting for Santa Claus." Miss Elsie Cummings took the part of Santa Claus and added much merriment in distributing the gifts to one and all. Several weeks before, the names of all the operators had been written on slips of paper, folded and put in a box from which each girl drew a name. This plan insured a gift for every one. Following the distribution of the gifts, and after Santa had bidden all good-bye, Miss Barbara

Cady, accompanied by Miss Betty Fuller favored with a comic solo. Miss Willita Lynne gave a reading entitled, "A Fair Field and No Favors." The last number on the program was an original dialogue entitled, "I'm the Guy," by the Misses Ethel O'Sullivan and Celene Woodley, who were appropriately dressed for the part. Music and dancing followed by refreshments consisting of sandwiches, pickles, cake, and coffee, with candy and nuts a plenty concluded this Christmas party.

Wallace Burch, toll salesman at Spokane, had quite a thrilling experience when on his way home on the evening of January 4, he was held up by the proverbial "Short and Tall Men," and relieved of his watch and \$28 in money. Mr. Burch says that he still has a creepy feeling at the point where the gun rested during the ceremony. Fortunately, his initials were engraved on the watch, which the highwaymen discovered after the holdup, as the watch was found on a lawn near the scene next morning.

A. S. Stacy, manager of the Lewiston Mercantile Company of Lewiston, Idaho, has written this letter to Manager Johnson of that city: "While it developed there was no fire or burglary in our office or warehouse last night, yet we are not unappreciative of the service rendered by your central office in so promptly notifying the police department that there was apparently something wrong. The spirit of service which prompted the lady operator to report the matter to the police is fully appreciated by us. We do not know the lady's name, so we are leaving it to you to present her with the box of candy which we are sending you, and to express to her our genuine appreciation of her action and most hearty wish for her health and prosperity during the coming year."

On December 22 a beautiful picture, "The Garden of Allah," was presented to the operating force at Colfax by the Kiwanis Club of Colfax, with the following letter: "To Our Own 'Hello' Girls—Greetings: Realizing the trying conditions which we make for you girls sometimes by some of our unreasonable demands or remarks, and appreciating the splendid service, great courtesy, pleasant manner and tone of voice that you all have given us throughout the past year, as in other years gone by, we desire to express our gratitude by this small token of esteem and to wish you a very 'Merry Christmas and Happy New Year.' SIGNED THE KIWANIS CLUB OF COLFAX, WASHINGTON. By DOCTOR J. FLOYD Tifft, President; J. D. Lewis, Secretary; D. Mil-GARD, Vice President, Acting President.



THE ANTENNÆ OF CIVILIZATION







Division Headquarters-Los Angeles

Division Superintendent of Plant, I. F. Dix. Division Commercial Superintendent, N. R. Powley. Division Superintendent of Traffic, F. N. Rush.

Miss Irene E. Riley has accepted the position as evening chief operator of our Burbank office.

Miss Helen M. Allan is our very newest bride in Los Angeles Broadway. She is now Mrs. Freeman.

Charels H. Reed, our manager at Alhambra, was recently reëlected president of the Kiwanis Club of that city.

Miss Grace H. Taylor and Miss Irma I. Winchell have recently been added to the operating force at Paso Robles.

Miss Ethel P. Lagerstrom and Mrs. Goldie F. Kroll were added as students to the force at Burbank during December.

Miss Sadie I. Starr, Broadway junior evening operator, Los Angeles, has taken the fatal step and is to be married soon.

The Paso Robles operators were well remembered at Christmas time with boxes of candy and stationery from the different firms.

Mrs. Irene P. Goldbach, formerly Miss Mapes, has returned to the information department, Los Angeles, after several years' absence in the East.

We learn that Miss Wavel McCord, Broadway supervisor, Los Angeles, is to be married to Robert O'Hair, who was at one time connected with the Southern California Telephone Company.

Cupid has been busy for the past month in Main office, Los Angeles, especially on the "B" board. The Misses Rose M. Harson, Verda L. Blythe, Ellen F. Stevens, and Mary J. Hagaman are the most recent brides.

Recent guests at the Glenwood Mission Inn, Riverside, were A. E. Scott, manager at San Diego, and his bride. All we have to say is that the Scotts picked an ideal place to spend their honeymoon, and the best wishes of all their many friends are extended to them.

A unique wedding took place on January 1, when Miss Esther M. Llewellyn of South office, Los Angeles, became the bride of C. R. Parker, just at the stroke of midnight. We Southerners believe there could be no happier way to start the New Year, and offer our sincere congratulations to Mr. and Mrs. Parker.

Page Thirty-three

Added to the force of Colorado office, Pasadena, during the latter part of December were the Misses Dorothy M. Morgan, Mary A. Burns, Erna E. Lampher, Frances Burns, Marjorie F. Van Horn, and Mabel F. Short.

Miss Mabel N. McManus, evening supervisor, Sunset office, Los Angeles, and Miss Clara S. Haysler, information clerk, have each sold ten shares of A. T. & T. Co. stock to subscribers in their campaign to "Make a Friend a Day,"

Mrs. Nellie Westphal, formerly Miss Mon Santo, has been added to the operating force of centralized information, Los Angeles. During her previous experience, Mrs. Westphal held the position of night chief operator in South office.

The operating force of Los Angeles centralized information welcomes the addition of the following new employees: Misses Louise M. Garel, Ethel E. Davidson, Violet L. Hegabom, Adelaide K. Waller, Lottie J. Scott, Jessie F. Bond, and Kathryn Strange.

Mrs. Audrey Moore, evening supervisor, has accepted the position of evening chief operator, succeeding Miss Cohenour, who was transferred to the Hollywood exchange in Los Angeles. Mrs. Ann Lucken, evening operator, succeeds Mrs. Moore as evening supervisor.

Wedding bells rang in 1922 for Los Angeles Pico No. 2 girls as follows: Miss Mildred A. Hancock, now Mrs. C. W. Reynolds; Miss Gladys W. Cory, now Mrs. L. A. Spring; Miss Marie F. Woodbury, now Mrs. P. R. Johnson; and Miss Mary C. Martin, now Mrs. M. Johnson.

The following changes in the personnel of the Los Angeles sales department were effective January 8, 1923: E. C. McNary, senior clerk, Main sales unit, transferred to the division commercial engineer's office; L. W. Brooks, clerk, general sales unit, appointed senior clerk, Main sales unit, succeeding Mr. McNary.

Miss Emma M. Rimlinger one of the South girls, Los Angeles, who is ill at Olive View Sanitarium, says that she believes in Santa Claus again, although, instead of the benevolent old saint, he seems to have taken the form of her fellow workers. Miss Rimlinger says that the nice wearing apparel, the box of "goodies," and the card shower made her a truly merry Christmas.





The sad and dejected countenance worn by J. Morton Bidlake, collector at the Riverside exchange, has been the subject of much comment since the morning Miss Natalie Gardner startled us all with a diamond. Don't misinterpret me, dear reader—he is not the youth involved.

West office, Los Angeles, is mourning the loss of Miss Violet E. McElroy. Yes, she left us to be evening chief operator at Humboldt office. We know that she will be a great favorite there, and we wish her all the luck possible in her new position. Happy New Year, Miss McElroy.

Fair Oaks office, Pasadena, continues to increase in numbers. The most recent additions to the operating force are the Misses Adele F. Plummer, Florence M. Montgomery, Althea M. Van Eman, Grace L. Marsh, Adeline L. Mayhew, Georgia N. Wachs, and Caroline A. Haynes.

Cupid is still picking on Colorado office, for Miss Helen D. Cauthers and Miss Hazel G. Behnen have enlisted in the regiment of his followers, being recent December brides. Let us start the New Year with a prayer and a hope that the decree of fate shall save to us our operators.

On December 21 the girls of the Anaheim office gave a dinner party at the home of Mrs. Hart, operator at Anaheim. About twenty of the operators and a number of their friends attended. The girls of the office furnished their own entertainment, which consisted of music, talks, and games.

Christmas spirit ran high in Ontario this year. The operators in this office were recipients of eighty-three pounds of chocolate candy during the Christmas season from subscribers. This expression of good will is quite marked, since it meant an average of five pounds of candy for each operator.

The San Pedro exchange lost a great big bunch of sunshine when they lost their evening chief operator, Miss Marjorie L. Cohenour, who was transferred to the Hollywood exchange, and we are sure the Hollywood office should feel congratulated to have such a lovable and capable person in their midst.

The following clipping was taken from a Los Angeles newspaper, which speaks well for the service being offered by the traffic department: "We wish to express our appreciation of the kindness and sympathy shown by the friends, and particularly those of the Masonic order, in our bereavement. We appreciate the excellent service given us by the telephone operators in all messages. Mrs. J. T. Hoxsie and Family, Roy B. Hoxsie, Percy Hoxsie, Orton Hoxsie, Floyd S. Hoxsie."

Christmas cheer from West office, Los Angeles, was given entirely to the children of the Orthopedic Hospital this year. Weeks before the big day the girls began making and dressing dolls for the children. Miss Lois A. Harner, Miss May Hauber, and Miss Vida M. Mullineaux were the clever artists who designed and painted the paper dolls which the other girls so zealously dressed in very original costumes. Surely Dame Fashion could not have done better! The girls in the second division bought and dressed very attractive dolls, which were also miniature fashion plates.

Mrs. Clara Bogie, chief operator of Pico office No. 1, Los Angeles, recently had the distinction of being called before the State Railroad Commission at the Los Angeles rate hearing to testify regarding the telephone service. Mrs. Bogie gave no indication of stage fright and told in a very convincing way what we all know to be so true, that the service in Los Angeles is good.

The spirit of Christmas was certainly not lacking at South office, Los Angeles, this year. More than one small heart was made happy by the generosity of the girls. Due to the confusion caused by alterations in the retiring-room, the girls were unable to have their usual tree and party, but nevertheless they managed to bring heaps of toys and clothes to the thirty orphans of the Children's Home Society.

Hello, everybody! Happy New Year! Did you come to Pasadena for the Tournament of Roses on New Year's Day? Fair Oaks office held open house and entertained many visitors who enjoyed inspecting the enlarged operating room. Those who had not visited Fair Oaks office since last New Years' Day said they hardly recognized the office. We hope they will come again soon before they entirely forget us.

The many friends of Miss Agnes H. Dolmage of South office, Los Angeles, will be pleased to hear of her marriage to Clarence Van Horn, the ceremony being performed at Santa Catalina Island. Despite many efforts to keep the affair a secret, the happy pair were surprised, and shall we say embarrassed, upon entering the dining-room of the St. Catherine Hotel, to have the orchestra change from their "jazzy" tune to "Here Comes the Bride."

No doubt you have all heard the expression "I will never be missed." Two sunbeams have returned to Sunset office, Los Angeles, after an absence of many weeks. They are Miss Helen Fahlstrom, evening chief operator, and Miss Margaret Barrett, supervisor. During their absence our thoughts were ever with them. The sunshine they have brought to us has been greatly missed and we are glad they have returned again to brighten our paths as they have ever done before.

The year 1923 brought with its advent a new evening chief operator to Vermont office, Los Angeles. Miss Olga J. Hoewner, our former evening chief operator, said good-bye to the girls of Vermont on December 30, and told them that she had been transferred to Pico office as evening chief operator. The girls wish Miss Hoewner success and happiness in her new office. Vermont is now welcoming Miss Johnnie B. Smith from Pico No. 2, who has come to take Miss Hoewner's place.

The last meeting of the So-So Club was held at Miss McElwain's home in El Segundo on December 20. The program for the evening, aside from refreshments, included games, singing, and dancing. Little tokens for each of the eleven girls who attended were placed under a beautifully decorated Christmas tree, and the girls proclaimed the last meeting of their club to be the best they had attended. The So-So Club is composed of the stenographers in the Los Angeles business office, and was organized three months ago for the express purpose of sewing Christmas presents.





Fred W. Smith, manager at San Pedro, addressed the San Pedro Lions' Club at their weekly luncheon on January 4, there being approximately sixty-five members present. After the luncheon, Mr. Smith invited them to visit our central office in a body. Great interest and enthusiasm was displayed by the members of the Lions' Club when our many problems were explained to them by the different department representatives, and all expressed their pleasure and appreciation on their departure.

The tremendous increase experienced in the telephone service throughout the city of Los Angeles during the past year had effected a correspondingly remarkable increase in the growth of the centralized information office. Plans have been made for the removal of this office from its present location to the Western Electric Building at 309 East 8th Street. With the completion of the new office, twenty-four new positions will be added, making a total of fifty-six positions. Desk room for twelve clerks will also be provided.

On December 20 the large new restroom at Garvanza office, Los Angeles, was beautifully decorated to express the holiday spirit, and every one turned back the years and dressed as little children. An enjoyable feature of the evening was a large Christmas tree, and toys for making noise took all the interest that could be spared from the entertaining program that had been arranged. Delicious refreshments of sandwiches, cakes, and coffee were partaken of with truly youthful appetites and the party disbanded.

Mrs. Elsa McLean of San Pedro office recently moved to Bremerton, Wash. Mrs. Berna Thorne, who has had past experience in Yakima, Wash., and Miss Christine Elsken, with previous experience in Long Beach, have been added to the force at San Pedro. Miss Irma Eder was transferred from the Garfield office in Seattle to San Pedro; also Miss Carrie E. McNary, from Washington, Pa.; Miss Frances A. Berdan from Ortonville, Minn.; and Miss Olive Morcumb from Las Cruces, N. M.

On December 9 two classes of high-school pupils were conducted through the plant and traffic departments of our Riverside exchange. The scholars in every instance evidenced great interest in the actual operation of the central office equipment. This trip was a result of one of the window displays shown in the commercial office, which included the different parts of a manual telephone instrument, and this instance alone indicates that the educational work which is being carried on at different points through window displays is of value and the exhibits are of real interest to users of service.

The girls of the Fair Oaks office, Pasadena, believe that the deepest meaning of Christmas is to help others. They proved this by their enthusiastic plans and the generous giving of money to carry out those plans with the object of carrying not only Christmas cheer, but substantial assistance, to a toil-worn mother who is making a desperate battle to keep her little family together. The girls agreed that to enjoy the pleasures accepted as a matter of course at this season would be unworthy of Christmas, without lending a helping hand to those less fortunate. Our girls are known for their generosity and desire to help

others at all times, but Christmas means just a little more, and one member of the operating force expressed the general idea when she said, "We can't do much. No matter how hard we try, it is so little in contrast with the need, but whatever we can do is 'our bit'."

Christmas at Sunset Office, Los Angeles.—"Oh, gee! I'll never say I don't believe in Santa Claus again. All of the girls said, 'There isn't a Santa Claus,' and I was almost afraid to hang my stocking up, but when I walked into the restroom and saw the wonderful Christmas tree, games, dolls, and everything that he had left, I can tell you I was mighty happy. I don't remember who got the dolls, as we were all quite small that day. Of course Santa had to have a helper, so he asked Miss Martha T. Mason to give the presents away and to see that every one had a good time. Now, just to let you know what a success it was, I heard that Santa Claus had asked Miss Mason to help him next year."

On December 27 a very attractive wedding was solemnized when Miss Erna Schmitt of the division traffic office, Los Angeles, and Joseph Maldonado were united in matrimony by Reverend Clement Molony at Saint Agnes's Church. A large number of friends and acquaintances were present to witness the ceremony. The church was beautifully decorated with poinsettias and greens, and the morning sunlight streaming through the stained-glass windows shed a mellow glow about the young couple, symbolic of the bright and happy future wished for them by their numerous friends. After a brief honeymoon in San Diego and Riverside, the happy pair returned to Los Angeles, where they will make their future home.

Well! Did you see us in the funnies Sunday? You missed a good laugh if you didn't. There was that cute little "Mary Jane" Franklin, that mischievous "Buster Brown" Fabbri, and "Happy Hooligan" Russell. You didn't forget to turn to the movie page-we were there too. That delightful old maid, "Flora Finch" Forbes, "Louise Fazenda" Leeman, and "Chester Conklin" Blanchard-all walked off the movie screen into the Sunset, Los Angeles restroom. Do you know why they came? We invited them to the party which was a farewell to Maud I. Blanchard, the operator transferred to Humboldt exchange, and to welcome Martha T. Mason as representative of the Employees' Plan of Representation. It was quite late when we returned our guests, and I suppose they looked tired in the funnies Sunday morning, but they had a good, good, time Saturday night.

Ding-a-ling-ling. "Hello." "Is this Sunset?" "Yes." "This is Fair Oaks, Pasadena. We know you are very busy and so are we, but we could not resist the desire to call you. A few days before Christmas, word came that struck against your hearts like a knife. The husband of one of your most dearly loved supervisors had been seriously injured. It was thought fatally! There were breathless hours when you waited, almost afraid to hope, yet hanging on to a slender shred of life desperately. And so did we, for we too know and love that supervisor. After a lapse of days that seemed like months, word came that consciousness had returned to the stricken man and eyes that had been brave and dry during the waiting suddenly overflowed with tears of joy.





It was a bright ray of hope, and though there is still a big fight, it is an uphill fight towards recovery and towards happiness for your supervisor. We are sorry if we have taken up too much of your time, Sunset, but we wanted you to know that our hearts are with you and we are back of you in this as in everything to come in the New Year."

On the evening of December 23, with Mrs. M. K. Cummings of the commercial department as guest, the traffic department at Brawley office entertained with a jolly Christmas party. The restroom was tastefully decorated by the chief operator in bright seasonal colors. There, about a resplendent Christmas tree, the girls enjoyed a tasty supper. After supper was over, presents to the girls were opened. These presents were sent by the Brawley business men who appreciated what the operators had done for them and wished to show their appreciation for the telephone service that they had been given. Much excitement was exhibited when the opened packages disclosed vanity cases, stationery, perfume, silk hose, nail files, manicure sets, and a great deal of candy. The girls had such a good time that they all expressed a wish that Christmas would come oftener than once a year.

December 11 proved a very enjoyable evening for the girls of the Glendale office when they entertained with a "kids" Christmas party. The retiring-room was beautifully decorated in red and green, with large Christmas bells hung all around. In one corner of the room a little Christmas tree had been decorated and held a present for each girl. Miss Winnie L. Steppler proved herself a real Santa Claus and gave out the presents. Then came the big surprise, when Miss Helen M. Benjamin, a recent bride, was showered with beautiful wedding gifts from her friends. The evening was spent in dancing and games, and then dainty refreshments of chocolate and cake were served. Miss Helen Wesley, chief operator, Colorado office, Pasadena, formerly chief operator at Glendale, and Miss Carmen S. Denton, principal of the operators' school, Pasadena, were the out-of-town guests for the evening.

The subscribers in Pasadena are always very kind and thoughtful, but this kindness is most conspicuous at Christmas time. There are a number of business establishments who regularly express their Christmas greetings and New Year's wishes through lovely gifts of fruit and candy for the operating force. The gifts this year have been more lovely than before, and came not only from the business places, but individual subscribers. Two Fair Oaks subscribers sent substantial sums of money to Manager C. W. Norris, accompanied by letters of appreciation for the service rendered them daily by the operators, and requesting that the checks be used to give pleasure to those who were so efficient in the daily routine. When the matter was discussed with the girls, the unanimous decision was to use the money as a foundation for the piano fund. Now that the new restroom and dining-room are in use, the girls of Fair Oaks office are looking forward to having a piano. Dances are the usual thing for raising money, but Fair Oaks is very proud of the fact that the first money deposited in the fund came with best wishes from satisfied and pleased subscribers.

The operators' school was transformed into a place of festivity when the people of Main office, Los Angeles, gave their Christmas dance. The best of music was provided and every one present pronounced it the most enjoyable affair of the year. The proceeds of the dance, secured as admittance fees from the girls' escorts, were used to provide baskets of good things for some poor families which the Main office operators took care of Christmas. The committee of young women who were chosen from among the employees of the office to assist Santa Claus and deliver the toys and "goodies" were the Misses Ethel C. Reynolds, Hazel E. Fitzgerald, Elizabeth B. McQuain, Daisy Close, Mae E. Williams, Emily N. Mibielle, Elsie M. Jensen, Beatrice Moore, Berniece J. Gibson, Ruth E. Schneider, Catherine M. O'Connor, Annie M. Burdin, Opal F. Holmes, and Celia Paulin.

The following verse written by Miss Viddie O. Slaughter of Brawley office, Imperial Valley, was inspired by the reading of one of the bulletins recently issued by the Los Angeles district committee, in their "Make a Friend a Day" campaign:

A FRIEND A DAY

Gain a friend, you need no money,
Just a disposition sunny,
Just a wish to help another,
Make things pleasant some way or other;
For subscriber's calls for service,
Just the way we give or lend,
Is the way we gain our friends.
Gain a friend, you need no glory,
Friendship is a simple story.
Pass by trifling harshness blindly,
Gaze on honest efforts kindly.
'Tis the voice that's kind and willing
Strikes a harsh one far more thrilling.
Next we have a call placed kind,
For he's the operator's friend, we find.
A friend a day we'll try to gain
For profit for us and for you.
A speedy service and accuracy, too,
Is the profitable service we long
To give you by our "Friend a Day."

The Christmas baskets made up by the girls of Lincoln office, Los Angeles, were a grand success. Six poor families received baskets which not only contained a Christmas dinner, but enough groceries to last several days. The children were well remembered with toys, candies, nuts, and fruit. Santa Claus had a very unusual gift this year for the girls of this office, so he arrived a wee bit early to leave a nice large restroom, a beautiful tree, and loads and loads of toys. Some one must have been "listening in" on old Santa's private line, for all the Lincoln employees and even Messrs. Littig, Stannard, and Webster were there to greet him when he arrived at 9 p. m., December 22. We would all like very much to know who Santa Claus is and thank him for his kindness, and tell him how we are going to appreciate and enjoy the retiring-room when Mr. Gaines has it furnished for us. But Miss Georgia I. Lefman tells us his identity is a secret and secrets can not be told. The children of the employees also attended the party and each little tot was ready with a Christmas recitation. Santa Claus delivered in person a toy to each guest; musical instruments seemed to be his favorite gift. The poor donkey was sadly abused during the evening by some of the guests, who seemed to think donkey tails grew on trees by the way they pinned them on the wall, but all agreed Mr. Webster had had years and years of study of natural history. There is not the slightest doubt





but that the Misses Helen M. Craig, Mabelle H. Kurinski, and Bonnie J. Humphreys will again be selected for the entertainment committee, as their program was highly enjoyed by all. Amid the noise and mirth after Santa's departure the refreshments arrived. Mrs. Casey will long be remembered as a wonderful coffee maker. Miss Nell B. Ward and Beulah I. Styer are now known to be generous by the amount of delicious cakes they had, and by the way Miss Dorothy E. Groner served the above goodies no one failed to guess her motto, "We strive to please."

On the evening of December 20 a merry bunch of operators met at the Colorado office, Pasadena, and started forth in many machines laden with precious, mysterious boxes wrapped in brightcolored paper and tied with ribbons of Christmas cheer and gayety. Where is to be their destination? Let us follow close behind and we shall see. First, Eagle Rock, then Glendale, then Hollywood, and at last these mysterious cars come to a halt in front of the Home for Veterans of the World War at Sawtelle. The boxes are removed and the girls enter the doors, bearing in their smiling eyes as in their gifts messages of Christmas cheer, of hope and joy, and, best of all, remembrance to the lonely hearts of those who gave their best and all that the Christmas spirit of love and light and peace should burn forever in the heart of the nation and of the world they served so well. An evening of entertainment furnished by the girls and of enthusiastic enjoyment by the boys gave great pleasure to all, and although the cheers rang through the hall at the conclusion of the program, none were so eager nor filled with happiness as when the great trays loaded with the boxes were wheeled in before the assembly.

A Christmas event and one worthy of note was given by the girls of Pico No. 1 in the operators' school for twenty little orphan girls from the Los Angeles Orphan Asylum, on December 23. The center of attraction was a Christmas tree laden with presents, candies, fruits, and nuts. Around this tree gathered the girls and their wards, the hearts of whom were to be made happy by the untiring efforts of its sponsors. It is gratifying to know that among us we have those whose angelic spirit caused them to turn back the pages of history and give as did the three wise men from the East when our Savior was born. An outstanding feature of the program was a fairy tale entitled "On the Road to the King's Palace," which was read by Miss Clara Blaize, chief operator. This was enjoyed by all. In the midst of this a phathetic little scene was enacted by a girl who was given a package from which, through excited handling, came the sweet little sound "Mama." Anxious were the little hands to tear open that package to find the wonderful "Mama" doll. Then followed a mad rush to open all packages. Radiant was the smile that enshrouded the faces of those little ones and clear were the tears that dimmed their eyes, their hearts leaped to their throats, stifling the words that were meant to show appreciation for kindness extended. The closing of the day was enjoyed by games played by the children. Then refreshments were served by Miss Adeline C. Ziller, while several of the children spoke pieces and one sang a song, "Turkey Land," which was very

good. The committee deserves much thanks for the untiring work to make this a success, and they could not have done so well without the willing help of Mr. and Mrs. Lipscomb.

The "Welcome" mat was again thrown on the doorstep of Mrs. Ella C. Nelson, the long-distance chief operator of San Diego. The letters seemed larger and the welcome warmer, and the vivid coloring of Christmas cheer held sway; and to the operators who were alone and far from home the trail of the "Welcome" sign guided them straight to the doormat. We soon forgot we were in the presence of the chief operator, our good friend and hostess. Soon the merriment began. The green Christmas tree, with decorations of gold, blue, and silver, with snowflakes on the table here and there, covered the trail for old Santa Claus to travel to each guest with gifts from his bulging pack. The lobster cocktail was followed by the browned turkey, golden to the turn, cranberry sauce, and just everything that goes with a real Christmas dinner. We discovered one guest asking for the fourth helping of turkey, which proved the dinner a complete success. This said party was still in the ring and able to join a motor trip planned to the back country. Music, games, singing, etc., completed a most interesting Christmas Day, and as we passed over the "Welcome" mat we decided there and then to believe in signs, for we know and appreciate the hospitality, friendship, and love extended by our chief operator.

Mrs. Ethel Dear, chief operator at Fillmore, Cal., had an exciting experience Christmas day, which may serve as a warning to some of our motorists who are inclined to become free taxicab drivers for the numerous pedestrians who travel the highways. While some of these hikers are perfectly worthy, Mrs. Dear's experience proves that it is a serious thing to consider them all in that class. Mrs. Dear was motoring alone from Los Angeles to Fillmore. When a few miles north of Castaic Junction she was accosted by two well-dressed men, one of whom was well bandaged. Upon inquiry Mrs. Dear was told that they had met with an accident and asked if she would take them back to Saugus to a doctor. Although Mrs. Dear was due in Fillmore for Christmas dinner, the knowledge that a fellow being was in distress removed all thought of anything except to render all the aid possible. On reaching Castaic Junction, with Saugus at the right and the ridge route to Bakersfield at the left, the spokesman, who occupied the front seat with Mrs. Dear, told her to turn to the left. When she finally understood that she was being ordered to go in the direction of Bakersfield she emphatically refused, but changed her mind when she was covered with a revolver. The drive over the mountain was extremely cold, and although her companions were pleasant, they refused to stop for food. Any irregular driving on the part of Mrs. Dear, done in order to attract traffic officers, was immediately checked with sharp orders which were emphasized by the pressure of the revolver. In relating the experience Mrs. Dear remarked that she had never been so obedient as she was on Christmas day. As the party approached Bakersfield, about four o'clock in the afternoon, Mrs. Dear was ordered to go more slowly while her passengers dropped off,





and to refrain from looking back, under threat of firing. Immediately on reaching Bakersfield Mrs. Dear went to the police station and reported the case and telephoned her relatives, who were becoming alarmed at her continued absence. A thorough search was made for the men, but no trace was found.

December 22 was the occasion of a very enjoyable Christmas party and dance given by the Los Angeles commercial department and attended by members of that department and their friends. Several hundred guests gathered at Kramer's Studio and enjoyed an evening in which Christmas doings, dancing, and cards vied with each other for the popularity prize. The hall was handsomely decorated in red and green, a large Christmas tree adding an appropriate touch to the decorative scheme. The head of the firm of S. Claus & Co., whose paunch and voice rather suggested Manager B. G. Wright, paid an official visit during the evening, calling upon a number of company officers and members of the commercial department, who were presented with suitable Christmas gifts originating from the well-known Woolworth and Kress stores. Honorable mention should be made of the two live turkeys who somewhat unwillingly graced the occasion in the guise of prizes for card manipulation. Much praise is due the commercial department entertainment committee and others who gave considerable time and talent to the various features of the party, and to the members of Julius Hansen's famous orchestra, who furnished excellent music. The talent displayed by Lew Farris, both as a decorator and a vocal artist, is worthy of special comment. The committee having charge of this enjoyable affair consisted of Mrs. LeRobe Markey, Miss Alice Martin, E. C. McNary, L. A. Byers, and L. W. Morris.

Yuletide at Vermont office, Los Angeles, was just one good deed after another. The office was divided into units, and each unit outdid the other in thought and kindness. The thought of cheering a family of nine was taken up by the first division. They filled one huge box with canned food of every conceivable variety and another box was filled with dolls and toys. As a token of good fellowship, a five-dollar note accompanied the gifts. The second division had been informed that a stork had preceded Santa by a few days, so their gifts were an adorable bassinet and a hamper full of every variety of baby garments. They also expressed the season's greetings with toys and fruit for the other members. Division three filled one immense basket with fruit and nuts, topping it with a yummy fruit cake, and, just to show their skill, they trimmed the basket with red crêpe paper and holly. A smaller basket contained some canned goods and a gift of five dollars. Division four filled stockings and provided toys for four little boys. Their "pièce de résistance" was the bringing of joy to a mother and daugther, aged 87 and 64, respectively. They were remembered with fruit, nuts, and little aprons. The desk girls made a Christmas basket for a widow and her baby and two older daughters. It contained many useful and necessary articles. The "B" division was not the least among these. Under their motherly care were ten children. A large sleigh driven by Santa and his reindeer stopped first at

the house of seven little girls and left each of them a doll and other pretty little Christmas ar-From here he made his way to a house where two little boys were on their watch for Old St. Nick and left them a few remembrances. He then bade all good-bye and hurried away to make a visit at the home of an orphan boy. Here he left a complete new outfit for an eleven-yearold boy. When each division saw its particular family taken care of, they turned their minds for a while to a Christmas tree for themselves. There was much excitement and interest in the trimming of it and great satisfaction when it looked so pretty. It was suggested that each girl should receive a present from the tree, and then a plan was originated that every one should get something. Each operator put a present on the tree for the operator having the next operating number to her and the price of the article was set at ten cents. About 11 o'clock on Saturday the presents were distributed. They included everything from baby dolls to cootie games. The peals of laughter that rose as each gift was opened proved that the party was a great success.

The "kid" party given on Friday evening before Christmas in the restroom of the Fair Oaks office, Pasadena, could not have been better. There was a huge Christmas tree, filling one corner of the room. Behind the pictures and over the windows were grouped clusters of Christmas greenery, while festoons of scarlet and green were draped across the room. Large Christmas bells were suspended about the room and bowls of holly were artistically arranged. Every one was there except C. W. Norris, the manager, who had good intentions, but failed to arrive, which was too bad, for there was a prancing dappled gray saddle horse on the Christmas tree for him. Each guest received a present suitable for a Some of the children were three years old and others were ten. It was amazing to see how they grew up overnight to become efficient operators and business-like supervisors, not to mention chief operators. After Santa Claus distributed the gifts the "kids" enjoyed a delicious lunch that seemed to appeal to their childish appetites, and played the newest games, such as "Drop the Handkerchief" and "Pussy Wants a Corner." There were one hundred and ten kids there, which meant one hundred and ten toys for the Pasadena Day Nursery, where the real "wee kiddies" welcomed them with wide eyes and shouts of glee.

The spirit of Christmas was evident in Los Angeles, Pico No. 2 on December 22, when twelve little children, six boys and six girls, whose names and addresses were obtained from the Associated Charities, were the guests of honor. Miss Blanche Burkhart, office elector in Pico No. 2, had charge of entertaining the little tots. Some features of the entertainment were a lunch including sandwiches, ice cream, and cake, served in the cafeteria. The tables were very tastefully decorated with oranges, bananas, and chocolate Santa Clauses. After doing ample justice to the good eats, the children were escorted to the restroom, where they gathered around a large, beautifully decorated Christmas tree loaded with presents for them. Each little girl received a doll and the boys received a box of paints; then each child received a nickel and a stocking filled with





Christmas candy. The nickel was quite an item in their estimation. Next, the children were shown through the Pico operating room; then they were taken on a thrilling elevator ride. On reaching the first floor, a small voice piped out, "Oh, gee! I got a headache!" Automobiles were provided through the courtesy of Miss Helen Best, Pico No. 2, chief operator, to convey the children to and from the telephone building. It was a very happy bunch of little kiddies who finally reached their homes.

Olive office, Los Angeles, had a Christmas drive. Each girl was very enthusiastic, and with the hearty cooperation of the Western Electric and plant department boys, they went "over the top" as usual. The supervisors had a candy party at home of Mrs. Sena Hathaway. The candy was sold the following day to the boys and girls of the company at 10 cents a sack. Miss Izetta A. Hall, the newly elected office elector, was very enthusiastic and furnished many good suggestions. She gave a candy party at her home also; the nine girls who attended nearly forgot to go to bed that night. The products of their labor were also sold. There were cakes, candies, kewpie dolls, and fancy aprons raffled among the employees. Through the aid of the Salvation Army and Associated Charities, a poor family with five children was located. With the money raised from the sale of candy and from raffles, etc., food, clothes, and bed clothing were sent them. Five little orphans were taken care of also. A committee of girls was sent to bring them to the office. They received toys, candy, and nuts from the Christmas tree, and then were taken to the stores and each one fitted with a complete outfit of clothing from shoes to hats. Each little heart was made glad and it was hard to tell who enjoyed it the most, Olive office or the children. They proved true the old saying, "It is more blessed to give than to receive."

The employees of Broadway office, Los Angeles, heard of a family who had had nothing to put in the children's stockings last Christmas but potatoes and onions and one piece of candy, so they decided to make this one a better one. One of the girls found six more poor families, so they helped them all. Seven baskets were bought -not market baskets, but laundry baskets. They were filled with everything you can imagine that is eatable. Everything to make up a dinner from soup to nuts, a ham and a leg of lamb. The Scott Candy Company donated the Christmas candy. The Blinkers Club made the stockings and every one helped fill them with candy, nuts, apples, oranges, and toys. One stocking went to each child. One family on the list did not have any chairs. Chairs were bought and taken out at once. Imagine having a Christmas dinner with no chairs to sit on while you ate it. Each child was supplied with what he or she needed in the line of wearing apparel, such as shoes, stockings, dresses, gowns, rompers, aprons, and many other things. The different girls donated dolls all dressed the very nicest. There are about 175 girls in the office. Each one brought a donation in the grocery line. One girl made handkerchiefs and sold them. They sold homemade candy at 10 cents a bag and, doing various things, they were able to raise enough money to make a merry Christmas for seven poor families.

The Christmas spirit of the prevailing season again gripped the hearts of the long-distance force of San Diego, and during the weeks before Christmas the "get-together" parties were turned into sewing bees. With willing hands and thoughts for the old folk at the Rockwood Home at Pacific Beach, many useful articles piled up in interesting heaps. The dear old ladies each received a gown of soft, warm material. Each and every one received a generous sized box filled with things that old folk need most, besides the usual fruits, jellies, raisins, etc. When the long-distance force in San Diego do things, they do them well. Homemade candies were added to this list. When this idea was suggested we found more homemade candies at our disposal than we needed. Each girl who ever did or who ever could make candy came to the front with the best, and we found we had more "candy kids" than we thought. The delivery of the boxes at the home a few days before Christmas, with a promise and labels of warning not to open until Christmas, brought smiles to the faces of age and the dimmed eye of youth that has gone. For those who remain the journey is short, and we grieve to learn death called five during the year-the journey's end to the home of rest. We have promised to do each year what we can for their happiness.

That's What Old Cæsar Did

When Cæsar took a westward ride
And grabbed the Gauls for Rome,
What was the first thing that he did
To make them feel at home?
Did he increase the people's loads,
And liberty forbid?
No; he dug in and built good roads—
That's what old Cæsar did.

Did Cæsar put the iron heel
Upon the foemen's breast,
Or did he try to make them feel
That Rome rule was the best?
What did he do to make them glad
As he came their lands amid?
He built good roads, in place of bad—
That's what old Cæsar did.

He built good roads from hill to hill,
Good roads from vale to vale;
He ran a good roads movement
Till Rome got all the kale;
He told the folks to buy at home,
Built roads their ruts to rid,
Until all roads led up to Rome—
That's what old Cæsar did.

If any town would make itself
The center of the map,
Where folks will come and settle down
And live in plenty's lap;
If any town its own abodes
Of poverty would rid,
Let it go out and build good roads—
Just like old Cæsar did.

Scientifically Speaking

-Author Unknown.

O chemist of skill, investigate!
Answer this quiz of mine:
I think I know what Carbonate,
But where did Iodine?
—Lehigh Burr.







Division Headquarters-San Francisco

Division Commercial Superintendent, J. W. GILKYSON.
Division Superintendent of Plant, H. McBirney.
Division Superintendent of Traffic, F. J. Reagan.

Walter S. Woodside, equipment installer at San Francisco for many years, was transferred to San Jose on January 2.

W. F. Picard recently completed the installation of a 550-type board at the Santa Clara County Hospital near San Jose.

Mrs. Mildred O. McCreary has been appointed cashier at the Salinas exchange, to succeed Miss Eileen Hauschild, who resigned.

Luin T. Switzer, who has been employed at the Oakland office doing special work, has been transferred to the division commercial office, San Francisco.

Louis M. Harmon, counterman at Oakland, and who always holds down first base for the Oakland commercial baseball team, surprised his many friends by announcing his marriage to Miss Lettitia Dixie Oders on October 14.

A recent rainstorm at Redwood City caused the failure of an underground cable. It was necessary for Wire Chief Martinie to call upon the fire department in order to pump out the manholes to enable the splicers to clear the trouble.

On January 2 a lease was signed by our company with the Bank of Benicia for the construction of a new central office building. Work is expected to start about February 1 and the building will be ready for occupancy about April 15, 1923.

A Christmas party was held in the retiringroom of the Vallejo exchange on the evening of December 27. The operating employees were the hosts of the evening and entertained the plant and commercial employees in a manner that will not soon be forgotten. Dainty refreshments were served during the evening, and all who attended enjoyed themselves thoroughly.

Hugh W. Hickey, formerly line and station installer at Santa Cruz, died on December 24. Funeral services were conducted by the American Legion. He had been operated on some time ago for appendicitis and had never recovered. He has never been in robust health since his return from overseas, where he served with the American Expeditionary Forces with the 411th Telegraph Battalion.

A. Mander's gang at Napa is about ready to move to St. Helena, as they are now working near Yountville, and supervision of this work will be made from St. Helena for the balance of the time consumed on the job. Completion date has been given as about March 1.

Alameda office held a Christmas party on the night of December 20. The girls took this occasion to present Mrs. Olive Pashby Harrington, who recently had surprised them by telling them she had married, with several useful articles for keeping her house and husband in order.

The committee in charge of the San Jose community Christmas tree called upon the services of the telephone company for a crew of linemen to erect the tree. A crew of men under Foremen Porter and Kitchen, composed of linemen Rodman, Babiarz, Burch, and Dwyer did the work.

On December 22 the operators of the Burlingame office held a Christmas party in the local restroom. A Christmas tree was tastefully decorated and Mr. Hausman, local wire chief, acted in the rôle of Santa Claus. Games were played and refreshments consisting of cakes, coffee, and sandwiches were served.

An order has just been received from the Santa Rosa *Press-Democrat* for installation of a No. 2 intercommunicating system, which will give it ample equipment to handle its vast amount of business. This enterprising paper is always abreast of the times and seeking the most efficient way to serve the public.

The construction department has started work on Estimate No. 30435, which provides for general cable relief for the entire Elmhurst district, Oakland. Two new 1200-pair cables are to be brought into the office in connection with this work. One of the features of this estimate is the rebuilding, on a joint pole basis, of many of the leads in the Elmhurst district.

On December 19 the Marin County offices held a joint dance in Odd Fellows Hall at San Rafael. Invitations were extended to the neighboring central offices and agencies, with the result that nearly sixty couples attended. An enjoyable evening was spent in dancing to music furnished by an exceptionally good orchestra. Delicious refreshments were served.





Four hundred pair of underground cable at Napa failed on the afternoon of December 30. Two hundred feet of cable were pulled out of the office and new installed in its place and connected up on the afternoon of January 1, with few of the Napa subscribers realizing that there had been an interruption in the service.

The employees of the Elmhurst office enjoyed their first party on the evening of January 5, celebrating both the enlargement of their building and the holiday season. Attractive decorations, games, dancing, and a bountiful supply of good eats were enjoyed by all, many thanks to the arrangement committee. Numbered among the guests were Mr. and Mrs. S. Kellar, Mr. and Mrs. C. F. Cole, and Mr. and Mrs. D. R. Blanchard.

One of the most delightful parties of the season was the dance given by the employees of the Hayward traffic department at the Odd Fellows' Hall, on the evening of January 5. The hall was beautifully decorated with pepper branches and Christmas berries, and a delicious supper was served at midnight. During the evening Miss Katherine Anderson sang several songs, which were thoroughly enjoyed by all present.

The following card of thanks was copied from the Ukiah Dispatch-Democrat: "We take this means of expressing our sincere thanks and appreciation to those who were so kind during our bereavement in the loss of our mother, Mrs. Parellee Shattuck. We wish particularly to thank those who sent the beautiful floral pieces, and also the night operator of the Ukiah telephone exchange for her courtesy. The Family."

The preparations for Fruitvale's Christmas party started several weeks before the actual event, so that when, on December 19 the celebration took place, everything and everybody was ready. The Christmas tree was the center of attraction—at least until the coffee began to boil. Lots of food, fun, and music with a full turn-out of Fruitvale girls and some of their small relatives, and a world of Christmas spirit made this Fruitvale's most successful party.

The San Francisco Employees' District Committee of the Plan of Representation, called a meeting on December 15, in St. Dominic Hall, opposite West office, San Francisco, for the purpose of forming a basket-ball league among the operating employees. It was enthusiastically decided to start practice at once, with Mr. Manildi of the division office as coach. An hour of practice brought out the fact that there was considerable good ability and material available, and some fine teams are expected. It is planned to practice every Tuesday and Friday evening at 7:30 o'clock.

On December 27 the Santa Rosa traffic department played hostess at a merry Christmas party given under the auspices of the Employees' Plan of Representation. The restroom was tastefully dressed up with streamers of red and green crèpe paper, greenery, and holly berries, with a beautiful Christmas tree as the center of the decorations. There were many games into which everybody entered and seemed to enjoy immensely. In the midst of the games, Santa Claus, Ellen Walsh, entered with a sack of gifts and distributed "automobiles, toilet articles, silverware,"

etc. Mr. Gemmer of San Francisco received a much-needed automobile and Mr. Rundel, in need of a watch dog, was appropriately remembered by Santa Claus. After the distribution of gifts, an elaborate supper was served. M. S. Rundel, H. Gemmer, Mr. and Mrs. Paul Graff, Mr. and Mrs. Charles Nader, and Francis Lagan were present.

The employees of Oakland toll office, after deciding that their Christmas tree was the most beautiful in the district, moved it from the retiring-room to the association rooms of the plant department, and under the skilful leadership of Mrs. Ethel L. Smith and a corps of assistants prepared for their annual Christmas party. The party was held on the evening of December 28 and friends were invited. The following excellent short program was rendered and most enthusiastically received: Vocal solo, M. Yetter; whistling solo, Mr. Godwin; and buck and wing dance, Mr. Hirschman. Miss Esther Marotte presided at the piano.

On the evening of December 20 the operators of the Richmond exchange served a turkey dinner that will long be remembered by those who were fortunate enough to be present. The retiringroom was beautifully decorated for the occasion and the artistically decorated table was laden with all the good things that go to make up a regular Christmas dinner. Manager Calvert presided at the head of the table and the manner in which he carved the huge turkey showed that he had had previous experience along these lines. The employees of the commercial and plant departments were the guests of the operators and all enjoyed the evening to the fullest extent.

John A. Cooney, formerly employed in the office of the superintendent of maintenance, Oakland, died on January 14 at the Alta Bates Sanitarium in Oakland, from the effect of an operation for appendicitis. He had been on sick leave for some time and had practically recovered from his ailment when stricken with appendicitis. Mr. Cooney was first employed as a clerk in the office of the division plant accountant at San Francisco in 1909, and was employed in that capacity up to November 1, 1919, when he was transferred to the district plant office at Oakland. He is survived by a widow and two children, to whom all his fellow-workers extend their deepest sympathy.

It was a very merry Christmas at Merritt office, Oakland, on December 27. The restroom was beautifully decorated with festoons, holly wreaths, and sprigs of mistletoe. In one corner stood a Christmas tree, its branches bending with lights and pretty, shiny ornaments. It was the first tree the Merritt girls had and everybody enjoyed it. Although it was raining very hard all the kiddies that could be found were borrowed and then all played Santa Claus to them, giving them toys and candies. Everything went along smoothly until Mrs. Cameron failed to appear. Mrs. Cameron had the heavy responsibility of delivering the cakes and therefore was a most important and necessary person. Just as a searching party was about to set out, she appeared puffing under her precious burden, the evening was saved, and likewise the cakes, for a short time. Miss Morton, chief operator, made the coffee with her usual skill and the success of the party was assured.





The Ukiah Republican-Press recently contained this story regarding Manager Austin of that city: "When press of other business caused Robert Austin to retire as a director of the Ukiah Chamber of Commerce that body lost one of the men who was largely responsible for the existence of the city chamber of commerce. It was Mr. Austin probably more than any one else who worked to get the boosting organization started, and he has toiled faithfully for the interests of the city while on the board of directors. Mr. Austin is now at the head of the Mendocino Chamber of Commerce, and naturally believes he has all the public duty he can look after by attending to the county organization."

Oakland and Lakeside offices chose the stormy night of December 27 on which to hold their Christmas party, a fact which in no way interfered with the spirit of the affair or the good time which those present had. The following delightful program was rendered: Whistling solo, Mrs. C. Clark; song, Miss G. Baxley and Miss Toby; gypsy and toe dance, Miss M. Rommell; recitation, Miss Margie Flitz; recitation, Miss G. Greene; song, Mrs. H. Wood; piano solo, Miss C. Ohland. The music for dancing was furnished by the Hildebrand Orchestra, composed of A. Hildebrand, F. Hildebrand, Miss T. Hildebrand, and Miss L. Hildebrand. Refreshments were served at tables very prettily decorated with red candles and asparagus ferns.

That the Plan for Death Benefits is of real value to our employees was well illustrated recently when Miss Tierney, division welfare supervisor, accompanied by Miss Mary L. Fitzgerald of Franklin office and Miss Ruth B. Callaghan of Prospect office, San Francisco district representatives, placed in the hands of Mrs. Margaret Tobin a check for \$1274 in payment of death benefits in connection with the recent death of her daughter, Miss Myra T. Tobin. Miss Tobin's period of unbroken service, covering twenty years and seven months, was brought to a close through injuries received in an automobile accident. She will be missed from her position as supervisor in Franklin office, and her former associates unite in extending deepest sympathy to her mother.

It is often stated that the public takes the modern swift and efficient telephone service as a matter of course, and does not appreciate the efforts which are necessary that this service may be provided, but a glance over the list of presents sent by appreciative patrons this past Christmas to the operating employees of the Coast Division will prove most convincingly that Mr. Subscriber believes Miss Operator is doing a fine piece of work and that he is willing, at the time of the year when he is busiest, to give of his time and money, and demonstrate this in a definite way. The gifts in detail were as follows, and are most amazing as to quantity, quality, and variety: \$505 cash, \$172.50 merchandise orders, 1559 pounds of candy, 21 boxes of glacé fruit, 1 box of stuffed dates, 3 fruit cakes, 1 box of raisins, 1 sack of assorted fruit, 7 boxes of oranges, 1 barrel of nuts, apples, and oranges, 9 boxes of apples, 75 pounds of nuts, 3 baskets of fruit, 15 pounds of potato chips, 12 pounds of sausages, 24 bottles of catsup, 14 quarts of apple cider, 24 cans of peaches, 8 cases of canned fruit, 21 calendars, 3 turkeys, 4 plants, 2 dozen roses, 2 boxes of flowers, 1 silver pencil, 1 vanity box, 1 bath mat, 24 embroidered towels, 15 embroidered table mats, 76 boxes of handkerchiefs, 8 boudoir caps, 24 toilet sets, 15 bottles of perfume, 3 gifts of lingerie, 40 boxes of stationery, 13 pairs of silk hose.

On the evening of December 21 the San Francisco installers held their annual Christmas tree party in Assembly Hall, 835 Howard Street. The installers, with their usual foresight, had provided for the little ladies and gentlemen who get the real "kick" out of a yuletide party, nor were the grown-ups forgotten, for, after Santa Claus had distributed toys and candy to the children present, a prize drawing was held for the grownups, and some very wonderful gifts were distributed. Judging from the attendance, these parties are growing in popularity with the friends and families of the installers, and no wonder, for besides a tree adorned with wonderful ornaments, and with a beautiful light effect, every one was made to feel 100 per cent welcome and all were able to enjoy the renewal of old acquaintances.

For the ostensible reason of going fishing before the close of the season, Harry Vick, the genial collector and salesman at Eureka, procured a leave of absence for two days. Well, Harry caught a fish all right, but not of the variety of which his coworkers expected to share. However, we all forgive him and wish him and his bride a long and prosperous wedded life. One of our young ladies, while in a poetical mood, penned the following verse, entitled "Good Fishing":

Did you hear how Harry Vick
On his many friends has played a trick?
Said "good-bye" and packed his grip,
Left them all for a fishing trip.

Next morning all the lines were busy,
The news they told would make one dizzy;
For you'll never guess that dear old Harry
Had left all behind to "up" and marry.
Congratulations and good wishes hearty

Congratulations and good wishes hearty Were sent to him by every party; All are anxious to borrow the line, On which he caught a fish so fine.

It was a most remarkable and delightful affair, this surprise party which the San Francisco operators' school gave their popular principal, Miss Armstrong, on January 16 in celebration of her official birthday, and this is the story: The clerks and instructors, two dozen in number, cooked and served every bit of an honest-to-goodness soupto-nuts dinner to eighty-five guests at 7:30 p. m., ushered the guests into a restroom all waxed and beautifully decorated with smilax and acacia, and before the evening was over were on the floor themselves enjoying the Blue Bell Orchestra's excellent music. That not a detail was overlooked must have been true, because Miss Armstrong was actually "surprised." And, oh, yes, the guests: All the San Francisco chief operators were present, most fittingly guests of the young women whom they had helped to train; and a reunion of the male alumni of the school in the persons of the men who had taken the school course as traffic students. Everybody was glad to see everybody else because everybody at some time or other had helped almost everybody else, a definite illustration of the happy results which follow on sincere coöperation and effective teamwork. The





members of the employees' district committee were present as invited guests and were enthusiastic in their expressions of pleasure. With Mr. Weatherbe and Mr. Gemmer, both formerly connected with the school, it was a case of coming back home, and a hearty welcome was theirs. Mr. Weatherbe, whose boy had been officially adopted by the school on his first birthday, almost started a stampede among the instructors when he flashed some photographs of the new girl baby. When the candle and knife ceremony had been properly performed by Miss Armstrong on the imposing birthday cake inscribed "One Happy Year," Mr. Reagan carved it, and it became a memory, even as the array of home-made cakes for which the school instructors and their mothers are properly famous. Congratulations are in order to Mr. King for such an occurrence in his official family.

On December 27 the Blue Bell Orchestra of San Francisco, accompanied by several members of the operating force and sales department, entertained the disabled soldiers at the Red Cross building, Presidio. Specialty numbers were rendered by Misses Priscilla Mitchell, "Gloria" Swanson, Nellie Gaul, Lyn Valentine, and Olga Klein, accompanied by Louis C. Cassasa at the piano. Elton Lambert, sales department, had the boys roaring with laughter at his funny stories. LeBaron Donovan rendered a baritone solo, accompanied by L. C. Cassasa, and Liszt D'Alessio played a couple of numbers on the saxophone, accompanied by the Blue Bell Orchestra. The orchestra has played on several occasions during the last few weeks. On January 2, at long-distance operators' dance; on January 11, at West office dance; on January 16, at operators' school party; and on January 27, at a dinner given by the central office maintenance men's association of the plant department, at the Fior d'Italia restaurant, San Francisco.

In the retiring-room, on December 28, the annual Christmas character party, held by San Jose operators under the auspices of the Employees' Plan of Representation, took place. In one corner, ablaze with lights, its boughs weighed down by ornaments, tinsel, and popcorn, stood the traditional Christmas tree, winking and bowing, glad that it was a part of the happy scene. The decorating was under the supervision of Miss L. Buzza. At one end of the room was erected an improvised stage upon which, amid a flood of electric splendor, a highly artistic program of various musical numbers was enacted. The program was under the supervision of Mrs. H. Maisonneuve and was received with much appreciative applause. A piano duet by Mrs. H. Maisonneuve and Miss C. Bulmore opened the program. It was a medley of popular jazz pieces, played with splendid effect. Miss G. Shannon, a vocalist of rare ability, won much praise for the fine musical sense and sympathy which she displayed in her pleasing rendition of "An Evening Love Song" and "Drowsy Baby." Next came the "Suwanee River Dance," cleverly performed by Miss G. Innis, dressed as a country boy. She went through the intricate steps with creditable skill. Miss Swisher showed considerable ability as a pianist in her interpretation of a classic number. An exceedingly pleasant surprise was given the audience in the appearance of Miss D. Larmour and chorus, featuring "Why Should I Cry Over You." Miss Larmour handled the solo part in an engaging style and was well supported by the Misses Bailey, Mueller, Lemmon, and Brown. The final number was upon its completion greeted by the audience with a round of applause. Miss G. Innis, Miss B. Brown, and chorus composed of the Misses Bailey, Mueller, Lemmon, and Larmour, put over "I'm All Alone" in true vaudeville style. Dressed in pinafore and overalls, their dancing and singing was highly creditable. At the conclusion of the program, a half hour of dancing was enjoyed, after which refreshments were served consisting of coffee, sandwiches, ice cream, and cake. Mrs. Topham of the toll department supervised the refreshments. At 11 o'clock the party took its place in the "Hall of Memories."

For weeks ahead the children, nieces, nephews, and little cousins of the Berkeley operators were counting the minutes till the night of the long promised Christmas party, which finally arrived with a real live Santa Claus on the night of December 28 at Berkeley office. The party began early to accommodate the little tots because it really was a children's party. At seven-thirty the operators came with their little friends, dressed in everything new and pretty, and wideeved at the glory of the Christmas tree with promise of presents to come. When a few of the most talented little guests had coöperated in giving a program, delightfully amusing to every one but themselves, Santa Claus arrived with presents for every one and the room fairly screeched with newly acquired horns, balloons, and guitars. Light refreshments were served so as not to disturb the night sleep of the little ones, who were one and all becoming drowsy by this time. The party broke up early, each little guest expressing his thanks for a lovely evening, but all of them thinking what one little boy said, "Too bad it wasn't in the day time and then we could stay longer."

On the evening of December 22 the commercial department employees of our Oakland, Alameda, and Berkeley offices held their second annual Christmas entertainment in the plant association rooms located in the main office building, Oakland. The plant association at Oakland very kindly donated their tree, which was very prettily decorated. The Oakland commercial department feels proud of the talent displayed by the employees taking part in the program, which was as follows: Selections by the orchestra, composed of Messrs. Sutherland, Brunsman, Hansen, and Tucker; vocal solo by J. L. Yetter; dialect stories by J. H. Koordt; vocal solo by Miss E. Kelley, accompanied by Miss C. Darrimon; selections by the Commercial Quartet, composed of Messrs. Graham, Yetter, Ralph, and Tucker; Hebrew specialties by E. H. Friedman and E. T. Kern; "hypnotic and mind-reading" act by Messrs. West, Swain, and Stuart. Between the numbers on the program, remarks were made and J. D. Holmes presented Division Commercial Superintendent J. W. Gilkyson as the honorary guest of the evening. At the close of the program, Santa Claus, impersonated by Hugh Carpenter, presented each one with a box of candy and a humorous gift. These gifts when opened created a great deal of amusement. Mr. Gilkyson, who





is quite an equestrian, was presented with a wooden horse to be added to his already large number of thoroughbreds. Every one had such a good time that the only regret was that Christmas comes but once a year.

The employees of information office in Oakland gave a party on the night of January 11 in honor of four of their number, Mrs. E. Keyes, the Misses E. O'Rourke, A. Poppe, M. Sinclair. It was a real old-fashioned party and the "children" enjoyed themselves by pinning tails on the donkey, playing "Coo Coo," guessing how long candles would burn, etc. Miss Reals won an ivory elephant for guessing how long the candle would burn, while Miss Deputy won a "diamond" ring for pinning the donkey's tail the furthest away from where it ought to be. Mr. Weatherbe won the first prize, a "platinum" bracelet, in the donkey game, but there was some question as to awarding him the prize on the basis that he knew what he was doing. Miss G. Baxley and Miss L. Long rendered vocal solos and Miss A. Poppe's readings provided much amusement. A very delightful supper was served, at which time corsages of violets and cyclamen were presented to the four young ladies in whose honor the party was given. The Misses Riggin, Lignell, Muhs, and Wolcott and Mr. Kellar and Mr. Weatherbe were the invited guests of the party.

In the rest and lunchrooms of the Grant Avenue, San Francisco, building, under a canopy of rainbow serpentine, and artistically decorated with Christmas candles, garlands, and wreaths, and under the radiance of a gigantic fir tree, resplendent with lights and replete with color, the Grant Avenue building employees of the traffic department held their annual Christmastide party. "All the world loves a lover," proved especially true, when, on this occasion the Kismet Players, a recently organized dramatic club, presented the one-act comedy, "In the Spring a Young Man's Fancy." All participating received a generous amount of applause, but impetuous and adorable Dicky, impersonated by Miss Velmah Joseph, captured the hearts of the audience by the ease and swiftness with which he wooed six fair maidens. Other attractive features of the evening's program were a beautifully rendered vocal solo by Miss Nellie Gaul, operatic selections by Miss Bromfeldt, and a "Junior Orpheum," which produced an abundance of laughter. Santa Claus was warmly welcomed, and left a generous supply of toys for his grown-up children. Refreshments were served and dancing continued until midnight, proving that the plant department's orchestra furnished excellent music. We take this opportunity of extending our appreciation to Miss N. Gaul and her committee for the success of this party. Among the guests present were Messrs. H. D. Pillsbury, J. H. Corcoran, F. J. Reagan, S. L. King, P. Nicholson, J. E. Mannocci, R. N. Conant, and C. F. Weatherbe.

The telephone employees of the "World's Egg Basket," which, as we all know, is located in Petaluma, have been crowing since last year that they would have a real party this New Year, and from all reports they have earned the right to crow. Following is the report: Time: January 3, 1923. Place: Plantroom. Setting: (a) A wonderful fifteen-foot Christmas tree covered with dozens of colored lights and decorations, and numerous small trees; (b) a table loaded down with mothers' cakes, sisters' salad, and sandwiches, ice cream, 'neverything; (c) everybody's sweethearts. Result: The party was up to the brag. Miss Josephine Durbin acted as Santa Claus and acted the part well. Right in the middle of the distribution of the gifts, we want to whisper, however, that it was necessary to issue delayed orders for a CNG-LCTN of Santa's stomach which wouldn't stay put. That the josh presents were very happily selected was evident from the applause which greeted them. "Here's the ring, where is the man?" brought down the house when the promise was made to provide the man by next Christmas. After the big feast our good-looking engineer, James Chamberlin, favored the party with a song and promptly won the title of the Caruso of the telephone company. All are looking forward to the next party.



Clara I. Henkins, cashier A. R. Johnson, manager Francise Caldwell, clerk
COMMERCIAL EMPLOYEES IN OUR LEWISTON, IDAHO, OFFICE







Division Headquarters-Sacramento

Division Superintendent of Traffic, O. Cole, Jr. Division Superintendent of Plant, E. H. Long. Division Commercial Superintendent, F. L. McNally.

Miss Urah Elizabeth Wilson has recently been reëngaged at our Corning office.

Virginia Tunison is a recent addition to our operating force at the Chico exchange.

Miss Cathylene Remling, from Bisbee, Ariz., has recently been added to our operating force at Madera.

H. K. Hansen, formerly wire chief at Red Bluff, has been transferred to the chief engineer's office in San Francisco.

Miss Nellie Yeo, chief operator at Grass Valley, has resigned to be married and was succeeded by Miss Beatrice Curnow.

A. F. Lookingbill and crew are now located at Battle Mountain, Nev., and Plant Chief K. S. Gilbert is busy introducing them to the sage hens.

Mrs. Ailene Sheehan, Ruth Gibson, and Nellie Rieks have been added to our Stockton local operating force, having been previously employed at that exchange.

Miss Clanthe Wills resigned during December to become the bride of Lee Thornton. All of Mrs. Thornton's friends wish her the best of everything there is in life.

Miss Elsie Pletz, operator at Lodi, recently took a vacation and returned to us as Mrs. Burgstahler. We take this means to wish the young couple every happiness.

Miss Selma Eckstrom has been appointed supervisor in our Sacramento main office, and Mrs. Zora Pernich was advanced to a similar position in Sacramento toll.

Mrs. Verna Smith has recently been transferred from Main office to District Traffic Superintendent Cole's office in Sacramento, succeeding Miss Elvira Beaton, who resigned.

Miss Catherine Chapman, pay-station attendent at Modesto, recently resigned because of her approaching marriage. Miss Edith Baker has succeeded Miss Chapman.

Our stenographer had great difficulty in punctuating the following very simple sentence: "That that is is that that is not is not is not that it it is." Try it yourself. However, after some experiment, the following sentences are evolved. "That, that is, is. That, that is not, is not. Is not that it? It is."

Mrs. Mabel Cason, former supervisor, Fresno toll, has been appointed evening chief operator, Fresno toll, succeeding Miss Maude Hyde, who resigned on account of marriage.

Western Electric Foreman Webster, from Seattle, has arrived in Stockton with ten of his trusty workers, and they have started work in the tollroom in the new office in that city.

During the absence of Mrs. Grace Afflic, Miss Meta Bolte has been employed temporarily as stenographer in the office of Division Commercial Superintendent McNally at Sacramento.

The City Marshal at Madera must have placed the telephone employees first on his Christmas list, for on December 18 a huge box of big, red, juicy apples appeared at the telephone office with his compliments.

Dan Cupid is still lurking around the Modesto office, having changed the names of two of our employees during the past month. Miss Edna L. Pearson is now Mrs. Harwood and Miss Lovena F. Love is Mrs. Howard.

Cupid on a flying trip around the Fresno district succeeded in changing the names of Gladys Cummings to Byrn and Myrtle Harris to Suglan, both in the Fresno local exchange, and Ruth Penneo to Houck, in the Tulare exchange.

Mrs. Verlie Brandin, formerly Fresno toll, has been transferred to Porterville as chief operator of that exchange. Her many friends in the Fresno exchange as well as the Coalinga exchange, where she had been operator for two years, wish her success.

Division Cable Foreman Sam Green is wearing a broad smile of satisfaction since Ernest Cook put the finishing touches on a 400-pair stub and closed the H and I streets manhole, which severed all relations with the old I Street office in our Modesto exchange.

In the last copy of "Rotary Ripples" the Rotary Club at Porterville gave Manager Harry Britton the following backhanded compliment: "You have to give it to Harry Britton for being a diplomat. He talked a lot about why we could not get a telephone installed, but did not give any of the fellows a chance to ask him why you could not get the number you wanted on the phone you have."





Division Superintendent of Traffic Cole has moved his division headquarters at Sacramento to the Native Sons' Building, adjoining the office of Division Commercial Superintendent McNally.

The new Humboldt Hotel at Winnemucca is nearing completion and if nothing happens should be ready for occupancy about March 1. This will be quite an addition to Winnemucca's telephone plant, comprising a total of 107 stations and P. B X. equipment.

The girls of the Reno exchange were well remembered on Christmas by the merchants of the town. They received in all eighty-five pounds of candy as a sign of appreciation of the improved service rendered during the past few months. One particularly fine basket of candy weighed twenty-five pounds.

Mrs. Effie Rodman, who completed fourteen years of continuous service at the Madera exchange on October 4, has applied for a six months' leave of absence, which will be spent in the southern part of the state. While regretting to lose Mrs. Rodman from our district for this length of time, all are glad to know she will get a well-earned rest.

Christmas parties at the various exchanges in the Chico district provided holiday fun for the operating employees. At Willows, Corning, and Chico, Christmas trees were the center of attraction. Dancing and games, and the exchange of presents furnished entertainment and pleasure for all. The operators at all exchanges in the district were the receipients of a considerable amount of candy, fruit, and nuts.

Messages to Europe during the past holiday season were handled in Fresno by the Fresno Republican at a cost of \$2 per message. The Republican, through its connection with the Chicago Tribune, offered this unique facility at a nominal cost. The only restriction attached to the transaction was that it had to be arranged in standardized form of greeting. Many Fresno people took advantage of this unusual offer.

Miss Mae Sweeney, evening chief operator, Fresno local, spent the Christmas holidays with her people in Oakland. She had as her guests Mrs. Helen Waltmire, operator, Fresno local, and Miss Clara Stoner, supervisor, Fresno local. The Fresno operating force are watching closely for a glimpse of a cookbook that Miss Sweeney might be perusing, in order that they may have the opportunity of presenting her with the notorious rolling-pin and other kitchen essentials.

At the regular monthly meeting of the Chico Bell Club, held in Chico January 14, an election of the officers was held, with the result that R. T. Clemo of Gridley was chosen chairman, C. H. Rochford, wire chief at Corning, was chosen vicechairman, and Harry Spatz, wire chief at Marysville, was elected secretary-treasurer. Messrs. J. Christenson, W. Conroy, and W. R. Linn were appointed on the entertainment committee. Plant Chief E. M. Clover was appointed to attend to the educational features in connection with the club work. The entertainment committee was instructed to meet with the operators of Chico who belong to the Pacific Club and lay their plans for the second annual dance to be given by the telephone employees of the Chico district.

The annual meeting of the Elk Grove Mutual Telephone Association of Elk Grove was held during the first part of January. For the coming year the following officers were elected: R. L. Baker, president; E. L. Garrish, secretary; J. D. Cann, C. E. Warner, and A. H. Clark, directors.

The employees of the Dinuba exchange gave a Christmas dinner and party on the evening of December 23. The room was attractively decorated in keeping with the holidays, a large Christmas tree laden with gifts being in one corner of the room. After dinner and a few home games, Mr. Samm as Santa gave out the gifts, which were such as to cause considerable laughter and general merriment. All present pronounced the party a huge success.

The following letter has been received by the Lemoore chief operator: "I wish to say that you and your staff have been more than obliging to me, and the service has been as near perfect as it could be. I realize that in your line of work as well as in my own, few good words and many harsh ones are the rule, so I wish to compliment you on your efficient service at all times. I wish you a merry Christmas and a happy New Year. (Signed.) F. C. TRICKEY, Agent Southern Pacific Lines."

The following is a letter received by Manager George Springer at Fresno from Beaumont & Hohman, advertisers: "It is a pleasure to praise. Today we had occasion to call fourteen newspaper offices scattered throughout the valley. Speed was essential and we told your operator to 'step on the gas.' She did. Within twenty-eight minutes every call was completed, information was obtained, and we were delighted. Yet some people think this a prosaic world! Scheherazade's imagination never reached so far."

The operating employees at Woodland office received their usual quota of Christmas presents from the townspeople this year, among the gifts being money, candy, fruit, theater tickets, silk hose, and merchandise orders. The following letter is one of the many received which shows the spirit existing in this city: "We are enclosing herewith sixteen merchandise orders on "The Vogue" which I will ask you to distribute to the operators at your office with our compliments. We are sending these as a token of appreciation from the management, as well as the doctors associated, for the efficient and courteous service rendered us during the past year. We all wish you all a merry Christmas and a happy New Year. Yours sincerely, Woodland Sanitarium.'

The Consolidated Irrigation District of Selma, Cal., expressed its appreciation of excellent telephone service in the following letter to the employees of the Selma exchange: "In acknowledgement of the uniformly satisfactory service rendered the Consolidated Irrigation District during 1922 by all of you, and as an expression of our appreciation of said service, the directors and officers ask that you accept as a personal Christmas gift from them the box of oranges and apples that accompany this letter. In the distribution of this Christmas cheer, please be assured that each and every one of us wish all of you the best of all good things imaginable on Christmas day and throughout the new year 1923, Yours very truly, Consolidated Irrigation Dis-TRICT, by S. A. SEARIGHT, Secretary."





The basket-ball team representing the Stockton Bell Club has been going big in the Industrial League in Stockton, having won six out of seven games. This team is a representative plant department team, being composed of Tom Lenahan, chief clerk to Plant Chief W. C. Handlan; W. H. Harrington, captain, line and station installer; C. J. Swift, exchange engineer; W. H. Fairall, central office repairman; J. T. Fairall, storeroom helper; and H. H. Ervin, equipment installer. It is to be regretted that the boys did not win all seven games. But the blame for this loss is placed upon their sterling athlete, Tom Lenahan, who had a date on a certain front porch on the evening the game in question was played.

The members of the "Get-Together Club" at Stockton were entertained at the home of Mrs. Jessie Bowman, who was assisted by Mrs. Dorothea Blair, on the evening of December 15. The evening was spent in making stocking dolls, which were distributed to the poor children about the city, and fifteen dollars was drawn from the club treasury and given to a needy family. After all business was completed the guests gathered about a very pretty Christmas tree loaded with nuts, candy, fruit, and comic presents for each one. The unwrapping of the presents caused much merriment. Miss Edna Richmond, chief operator Fresno local, who was visiting in Stockton, was a guest of the evening. Refreshments were served consisting of shrimp salad, salted crackers, pumpkin pie, and hot chocolate, after which the guests departed voting Mrs. Bowman and Mrs. Blair royal hostesses.

V. F. Henry, editor of the Inland Relay, sent to our MAGAZINE the following interesting note relative to the mutual benefit organization recently started in the Inland Division: "For many months there has been a great deal of talk throughout the length and breadth of the Inland Division about starting the mutual benefit organization, such as is in operation in the other divisions of the company, but due to the vacation season the matter was deferred from time to time. But, boys, it is now with us, and with us to stay, bigger and stronger than anything that has ever been put over in the Inland Division. It took the old winter time and the holiday spirit and pep to put the jazz into the boys. A meeting was held in Sacramento on Tuesday, December 19, and the next day we had ten members signed up. That's ten a day-for three hundred and sixtyfive days? Well! The committee which drew up the rules and regulations of the Inland Division Telephone Employees' Mutual Benefit Organization consisted of five men, each representing a district of the Inland Division and duly elected at a club meeting with full power to act. The committee was composed of R. T. Clemo, combinationman, of Gridley; W. E. Eagleson, central office repairman, of Reno; M. J. Ervin, testboardman, of Sacramento; William Farrell, cable splicer, of Stockton, and George M. Dobel, wire chief, of Fresno. When the meeting was called to order George M. Dobel was elected temporary chairman and V. F. Henry temporary secretary to record the minutes of the meeting. After the rules and regulations had been drawn up the first meeting of the newly formed organization was held in order to elect officers for the ensuing year. M. J. Ervin of Sacramento was elected

chairman of the committee as well as being the committeeman to represent Sacramento district. R. T. Clemo was elected committeeman to represent Chico district; W. E. Eagleson was elected committeeman to represent Reno district; William Farrell was elected committeeman to represnet Stockton district; and Billie Smith, rackman, was elected committeeman to represent Fresno district. V. F. Henry was elected secretary-treasurer and given instructions to get busy. Although the Inland Division is the smallest division of our company in the number of employees, we expect to give some of the other districts a race in getting the largest number of members. As this is written every mail is flooded with application blanks, and we believe it will be but a short time until this organization will be 100 per cent strong in the Inland Division."

Sacramento has sent us this contribution by the famous K. C. B.:

HE WAS. AND HE is. IF HE hasn't been fired. A LINEMAN. IN A telephone gang. AND WAS the boss. OF THREE or four men. AND I think he chewed. FOR THERE was a lump. IN ONE of his cheeks. AND MOST of the time. HE WAS on the ground. WHILE MOST of the others. WERE CLIMBING AND CUTTING wires. AND WHATEVER they do. TO KEEP the service. AS BAD as it is. AND FROM a house. NEAR WHERE they worked. A WOMAN came. WITH A little dog. AND TEARS in her eyes. AND TOLD the man. WITH THE lump in his cheek. IT HAD been poisoned. AND MAYBE was dying. AND WHAT could she AND COULDN'T he

AND HE suggested. A DOG hospital. AND SHE didn't know. WHERE THERE was AND HE hurried in. TO HER telephone AND LOOKED one up. AND THEN came out. AND RAN a block. AND THEN came back. WITH A battered Ford. AND TOOK her in. AND ALSO the dog. AND RUSHED away. FOR MORE than a mile. AND TOOK the dog. AND CARRIED it in. TO THE veterinary. AND IN an hour. THE DOG was cured. AND THE battered Ford. AND THE three of them. WENT HURRYING back. AND WHEN noon came. FOUR TELEPHONE SAT AT a table. IN A dining-room AND A wonderful time. WAS HAD by all. I THANK you.

STATEMENT OF DEVELOPMENT JANUARY 1, 1923

Showing the Increase and Per Cent of Increase in Owned Stations in Exchanges of 300 or More Stations Since January 1, 1922

			in	in		- 25		in	in
	Subscribers' Stations Jan. 1, 1922	Subscribers' Stations Jan. 1, 1923	tations sinc	ıt gain 1922		Subscribers' Stations Jan. 1, 1922	Subscribers' Stations Jan. 1, 1923	gain 1922	ıt gain 1922
EXCHANGE—	ib 19	ib is 19	90	nt 19	EXCHANGE-	ib si 15	us 15	13	nt 1
EXCHANGE	1, 1,	ser ion 1,	ior 1,	cent		ioi 1,	sc.	Actual Station Jan. 1,	Per cer since Jan. 1,
	ati	ati	Actu Stat Jan.	Per ce since Jan. 1		at un.	ub tat	ctr	ing
	St St Ja	St St Ja	St	P		Sis	2002	LSA	D S S
GROUP No. 1-	(20,0	00 stati	ions and	over)	GROUP No. 6—	(50	0 station		
Los Angeles	162,122 1	89,463	27,341	16.86 9.19	Ashland	778	773	$\frac{-5}{37}$	$\frac{64}{6.09}$
Oakland Portland	65 179	50,520 $69,191$	4,252 4,019	6.26	Auburn, Cal Bend	608 703	645 874	171	24.32
San Diego	19,698	21,316	1,618	8.21	Burbank	589	660	71	12.05
San Francisco	162,255 1	72,744	10,489 4,005	$\frac{6.46}{5.21}$	Calexico	437	$\frac{512}{629}$	-61	-8.84
Seattle	76,912	80,917 31,788	950	3.08	Coalinga Colfax	690 763	737	—26	-3.41
Tacoma	20,222	20,968	746	3.69	Colton	627	664	37	5.90
Total	583,487 6	36,907	53,420	9.16	Dayton, Wash	538	$\frac{523}{621}$	$-15 \\ 104$	$\frac{-2.79}{20.12}$
GROUP No. 2-	(10,000 \$		up to	5.92	Dinuba Escondido	517 493	524	31	6.29
Berkeley Fresno		$16,085 \\ 15,357$	1,738	12.76	Grants Pass	730	749	19	2.60
Sacramento		19,017	1,401	7.95	Grass Valley, Cal.	$\frac{625}{702}$	665 832	40 130	$\frac{6.40}{18.52}$
San Jose	12,090	13,108	1,018	8.42	Hayward Hollister	635	677	42	6.61
Stockton		$\frac{10,729}{74,993}$	530	5.20	Inglewood	666	764	98	14.71
TotalGROUP No. 3—	(5,000 s)	74,296	5,586 up to	8.13 $10,000)$	Madera	699	750	51	7.30
Alameda		5,921	403	7.30	Martinez Mill Valley	763 763	810 877	47 114	6.16 14.94
Bellingham	5,125	5,367	242	4.72	Pasco	693	711	18	2.60
Yakima		5,977	474	8.61	Raymond	831	887	56	6.74
Total	16,146	17,265	1,119 s up to	6.93	Redding San Leandro	695 754	761 918	66 164	$9.50 \\ 21.75$
GROUP No. 4— Aberdeen		3,425	335	10.84	Santa Clara	768	803	35	4.56
Alhambra	2,292	2,827	535	23.34	Sausalito	607	661	54	8.90
Bakersfield	4,656	4,986 $2,940$	$\frac{330}{248}$	$7.09 \\ 9.21$	Selma So. San Francisco	650 594	681 655	$\begin{array}{c} 31 \\ 61 \end{array}$	$\frac{4.77}{10.20}$
Eureka, Cal	$\frac{2,692}{3,266}$	3,473	207	6.34	Sparks	573	606	33	5.76
Glendale	3,663	4,420	757	20.67	Ukiah	596	631	35	5.87
†Lewiston, Ida		2,707 $2,748$	$\frac{332}{152}$	13.98 5.86	Wilmington	468	572	104	22.22
Modesto Palo Alto		3,132	293	10.32	Total		21,172	1,617 ons up t	8.27
Reno	4,102	4,192	90	2.19	GROUP No. 7— Antioch	324	00 static 310		-4.32
Richmond		$\frac{2,719}{4,702}$	$\frac{259}{262}$	$\frac{10.53}{5.90}$	Arcata	468	460	-8	-1.71
Riverside Salem	3,392	3,604	212	6.25	Auburn, Wash	436	485	49	11.24
San Mateo	3,251	3,651	400	12.30	Avalon	385 305	$\frac{391}{322}$	6 17	1.56 5.57
San Pedro		$\frac{2,727}{3,562}$	$\frac{423}{502}$	$18.36 \\ 16.41$	Benicia Brawley	409	452	43	10.51
Santa Ana Santa Cruz		2,927	240	8.93	Carson City	452	469	17	3.76
Walla Walla		4,190	156	3.87	Chula Vista	291 330	$\frac{329}{342}$	38 12	$\frac{13.06}{3.64}$
Total	57,199	62,932	5,733	10.02	Colville Cottage Grove	303	313	10	3.30
GROUP No. 5-	(1,000		s up to	$\frac{2,500)}{-2.93}$	Crockett	387	425	38	9.82
Albany Anaheim	1,363 1,406	1,323 $1,724$	318	22.62	Culver City	84 281	$\frac{403}{310}$	$\frac{319}{29}$	$379.76 \\ 10.32$
Astoria	2,350	1,726	-624	-26.55	Dunsmuir El Cajon	266	300	34	12.78
Baker	1,421	$1,446 \\ 1,360$	-131	-8.79	Fillmore	484	494	10	2.07
Bremerton Centralia		1,458	97	7.13	Fort Bragg Kelso	424 431	$\frac{452}{485}$	28 54	$6.60 \\ 12.53$
Chehalis	1,081	1,110	29	2.68	Kent, Wash	431	447	16	3.71
Chico	1,975	2,048	73 42	$\frac{3.70}{3.10}$	La Jolla	431	493	62	14.39
Coronado Corvallis		1,395 $1,949$	114	6.21	Livermore Milton, Ore	316 278	341 314	25 36	7.91 12.95
El Centro	958	1,008	50	5.22	Mountain View	365	431	66	18.08
Fullerton		1,229 1,458	199 37	$\frac{19.32}{2.60}$	National City	366	387	21	5.74
Hanford Hoguiam		1,749	181	11.54	Nevada City Newman	335 289	$\frac{332}{304}$	-3 15	-0.90 5.19
Klamath Falls	1,278	1,265	-13	-1.02	Oakdale	299	310	11	3.68
Lodi		1,372 $1,802$	$\frac{140}{123}$	11.36 7.33	Paso Robles	385	467	82	21.30
Marysville, Cal Merced		1,198	120	11.13	Pittsburg Placentia	427 343	438 336	11 —7	-2.58 -2.04
Monterey	2,064	2,190	126	6.10	Placerville	348	397	49	14.08
Napa	1,007	$\frac{1,716}{2,390}$	152	$\frac{1.72}{6.79}$	Pomeroy	461	467	6	1.30
Olympia Orange		1,344	129	10.62	Renton Ritzville	311 384	$\frac{330}{357}$	-27	-7.03
Oregon City	1,277	1,301	24	1.88	Sebastopol	292	317	25	8.56
Oroville, Cal		$1,008 \\ 1,823$	78 —25	8.39 —1.35	Sonora	366	387	21	5.74
Pendleton Petaluma		1,802	122	7.26	South Bend St. Helena	389 338	432 389	43 51	$11.05 \\ 15.09$
Porterville	967	1,063	96	9.93	St. Helens	290	307	17	5.86
Redwood City	1,039 $1,099$	$1,141 \\ 1,124$	$\frac{102}{25}$	$\frac{9.82}{2.27}$	Suisun	288	309	21	7.29 .28
Roseburg Salinas	1,055	1,295	39	3.11	†Tillamook Van Nuys	361 385	$\frac{362}{400}$	1 15	3.90
San Anselmo	939	1,295 1,054	115	12.25	Winnemucca	418	419	1	.24
San Luis Obispo		1,796 1,680	145 93	8.78 5.86	Yreka		325		
San Rafael Santa Rosa		2,483	280	12.71	Total		16,540	1,259	8.24
The Dalles	. 1,389	2,483 1,398	9	.65 8.19		SUMMA		F0 400	0.40
Tulare	. 1,074	1,162	88 —29	8.19 —1.15	Group No. 1 Group No. 2	68 710	636,907 $74,296$	53,420	9.16 8.13
Vallejo Vancouver		$\frac{2,492}{1,788}$	$\frac{-29}{24}$	1.36	Group No. 3	16,146	17,265	5,586 1,119	6.93
Ventura	. 1,094	1,208	114	10.42	Group No. 4	57,199	17,265 $62,932$	5,733 2,719	10.02
Visalia	. 1,585	1,688	103	6.50	Group No. 5	61,584	64,303 21,172	$\frac{2,719}{1,617}$	4.42
Watsonville Woodland		1,553 1,184	103 37	$\frac{7.10}{3.23}$	Group No. 6 Group No. 7	15,333	16,540	1,259	8.27 8.24
Total		64,303	2,719	$\frac{3.23}{4.42}$	Total			71,453	8.69
Total owned station					Actual gain in stati				75,432
Total owned station	as Januar	ry 1, 19	23	917,437	Per cent gain in stati	tions si	nce Jan.	1, 1922.	8.96
Total owned stations January 1, 1923917,437 Per cent gain in stations since Jan. 1, 1922. 8.96									

Appreciation

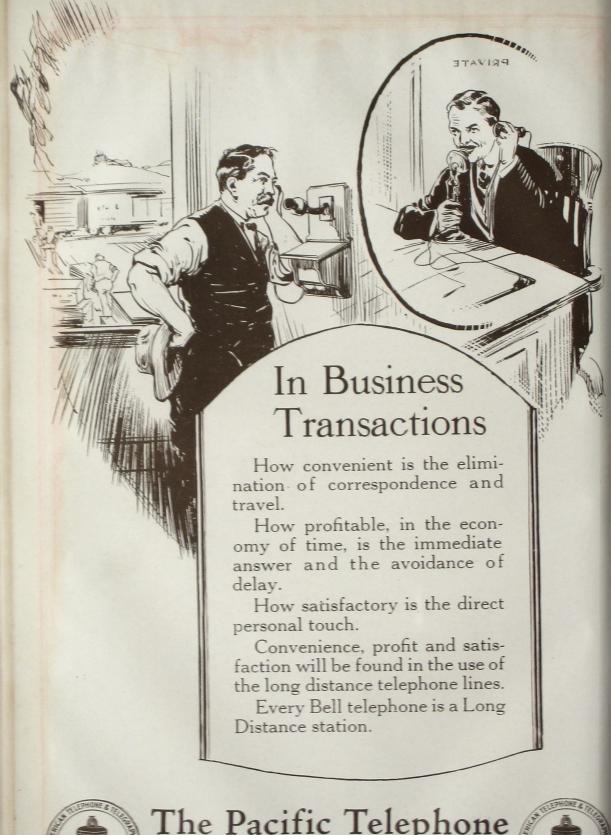
He was whistling at his work,
With a grin upon his face.
Not a solitary shirk
Seemed to loiter in the place,
But this youth who caught my eye
Seemed to glory in his task,
So I stopped to find out why
And this question paused to ask:

"Tell me this, my cheerful lad,
As you whistle at your bench,
Why it is you seem so glad
To employ that heavy wrench?
Why so earnestly today
Do you labor at your task?"
And he looked as though to say
"That's a foolish thing to ask."

Then he answered with a grin,
As he laid aside his wrench:
"Just today the boss came in
And he stood beside my bench
And he spoke to me like you,
Then took up this work of mine,
Looked it over, looked it through,
And then said it's simply fine!"

You can talk about your pay
And the pleasure of a raise,
But I'm telling you today
That a little word of praise
From the man you're working for
Does a fellow lots of good,
And it makes him, more and more,
Want to keep on sawing wood.

-Edward L. Guest.





The Pacific Telephone And Telegraph Company

